

Poliform

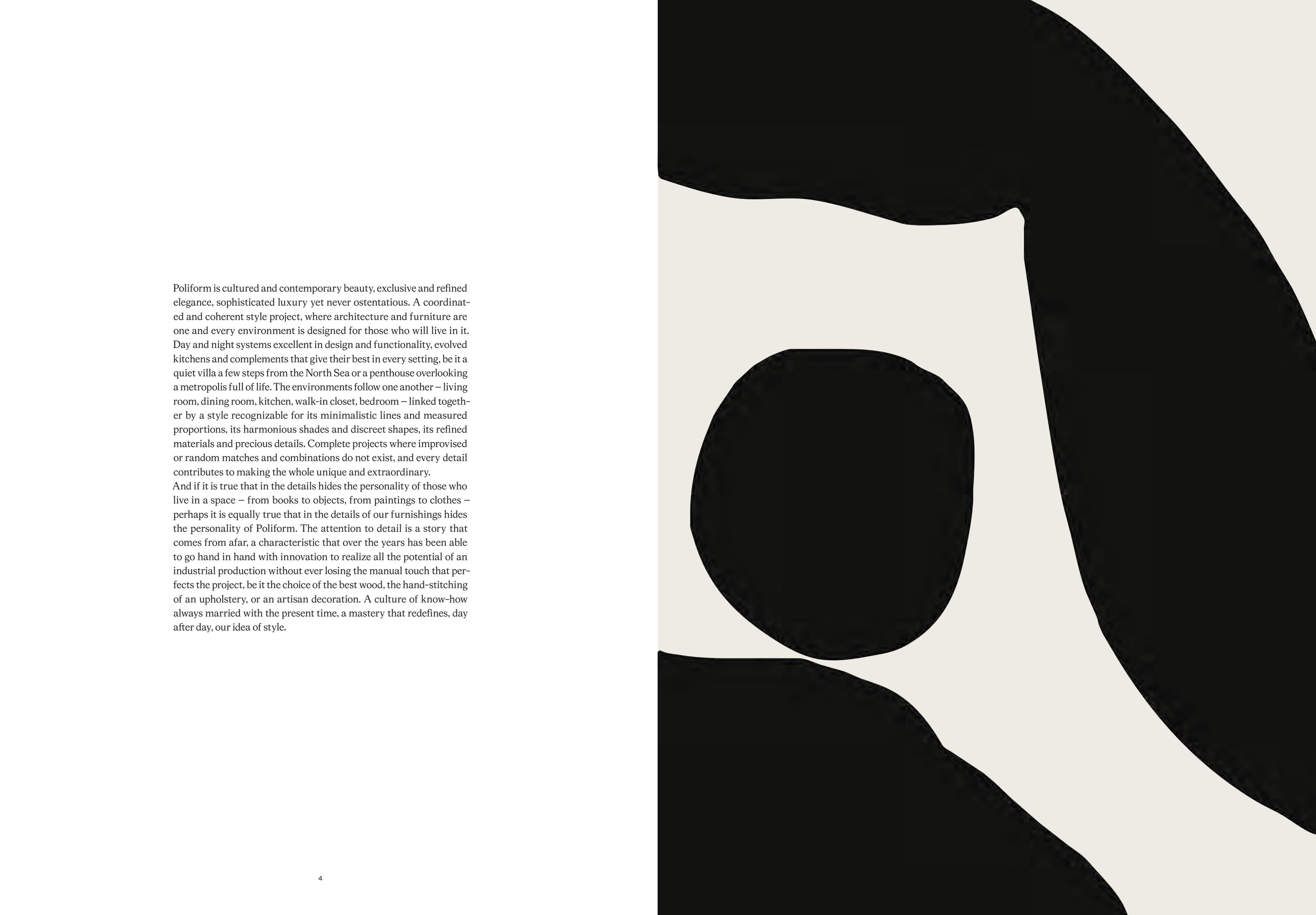


Poliform



Poliform è bellezza colta e contemporanea, eleganza esclusiva e raffinata, lusso sofisticato e mai ostentato. Un progetto di stile coordinato e coerente, dove architettura e arredamento sono tutt'uno e ogni ambiente è pensato per chi lo abiterà. Sistemi giorno e notte eccellenti nel design e nella funzionalità, cucine evolute e complementi che danno il meglio di sé in ogni contesto, sia esso una villa silenziosa a pochi passi dal mare del Nord o una penthouse affacciata su una metropoli piena di vita. Gli ambienti si susseguono uno dopo l'altro – living, sala da pranzo, cucina, cabina armadio, camera da letto – legati fra loro da un'estetica riconoscibile nelle sue linee essenziali e nelle proporzioni misurate, nelle tonalità armoniose e nelle forme discrete, nei materiali ricercati e nei dettagli preziosi. Progetti completi dove non esistono combinazioni e abbinamenti improvvisati o casuali, e ogni dettaglio contribuisce a rendere unico e straordinario l'insieme.

E se è vero che nei dettagli si nasconde la personalità di chi abita uno spazio – dai libri agli oggetti, dai quadri agli abiti – forse è altrettanto vero che nei dettagli dei nostri arredi si cela quella di Poliform. L'attenzione al particolare è una storia che viene da lontano, una caratteristica che con il passare degli anni ha saputo andare di pari passo con l'innovazione per realizzare tutte le potenzialità di una produzione industriale senza mai perdere il tocco manuale che perfeziona il progetto, sia esso la scelta del legno migliore, la cucitura a mano di un'imbottitura, una lavorazione artigianale. Una cultura del saper fare sempre coniugata al tempo presente, una maestria che ridefinisce, giorno dopo giorno, la nostra idea di stile.



Poliform is cultured and contemporary beauty, exclusive and refined elegance, sophisticated luxury yet never ostentatious. A coordinated and coherent style project, where architecture and furniture are one and every environment is designed for those who will live in it. Day and night systems excellent in design and functionality, evolved kitchens and complements that give their best in every setting, be it a quiet villa a few steps from the North Sea or a penthouse overlooking a metropolis full of life. The environments follow one another – living room, dining room, kitchen, walk-in closet, bedroom – linked together by a style recognizable for its minimalistic lines and measured proportions, its harmonious shades and discreet shapes, its refined materials and precious details. Complete projects where improvised or random matches and combinations do not exist, and every detail contributes to making the whole unique and extraordinary.

And if it is true that in the details hides the personality of those who live in a space – from books to objects, from paintings to clothes – perhaps it is equally true that in the details of our furnishings hides the personality of Poliform. The attention to detail is a story that comes from afar, a characteristic that over the years has been able to go hand in hand with innovation to realize all the potential of an industrial production without ever losing the manual touch that perfects the project, be it the choice of the best wood, the hand-stitching of an upholstery, or an artisan decoration. A culture of know-how always married with the present time, a mastery that redefines, day after day, our idea of style.

A large, abstract graphic design occupies the left half of the image. It consists of several overlapping, rounded, organic shapes in black and white. One prominent shape is a large, dark, irregular circle at the top left. Below it, a thick, dark diagonal band sweeps from the bottom left towards the center. A smaller, lighter gray shape is positioned in the lower right area. The overall aesthetic is minimalist and modern.

Nordic

spirit







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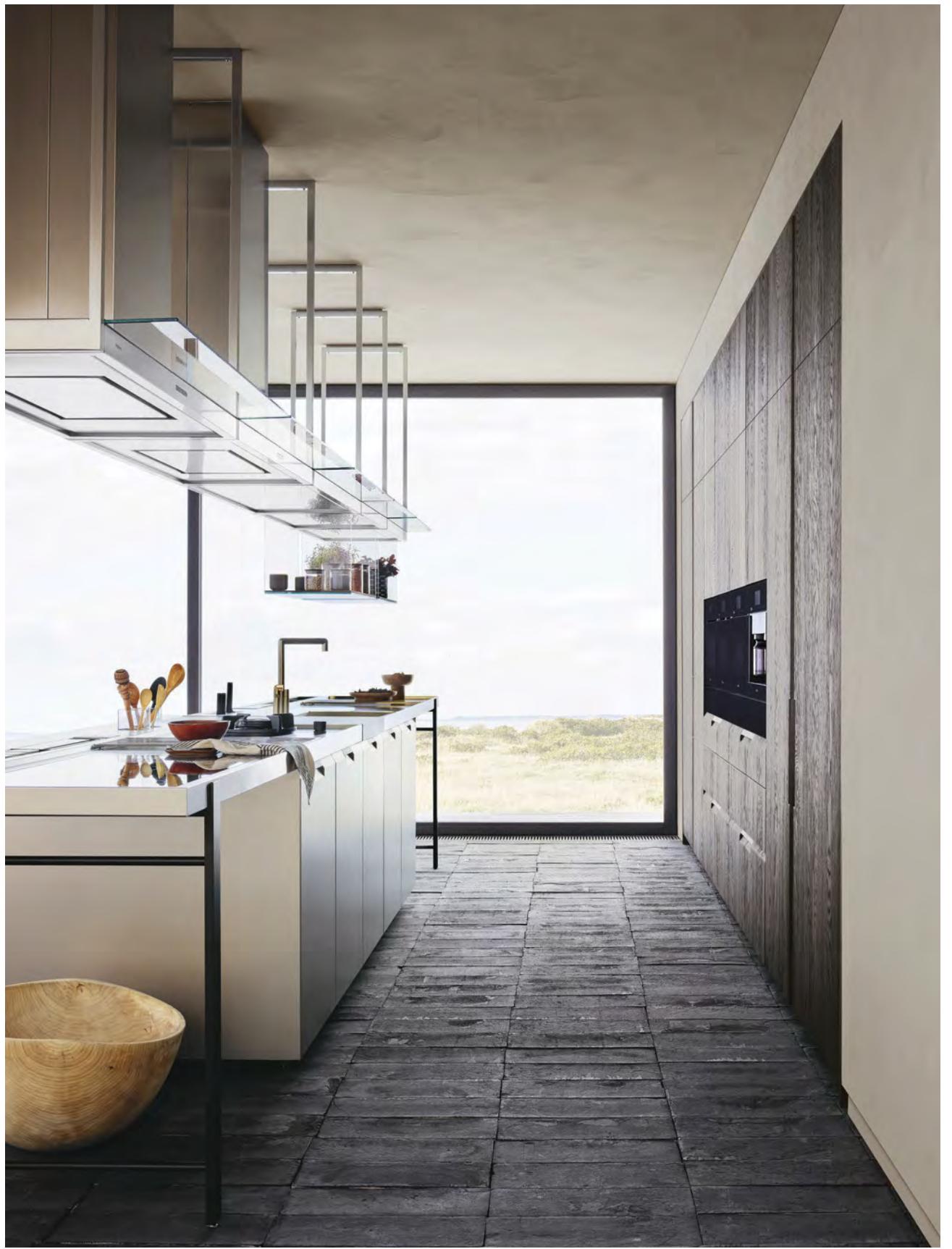


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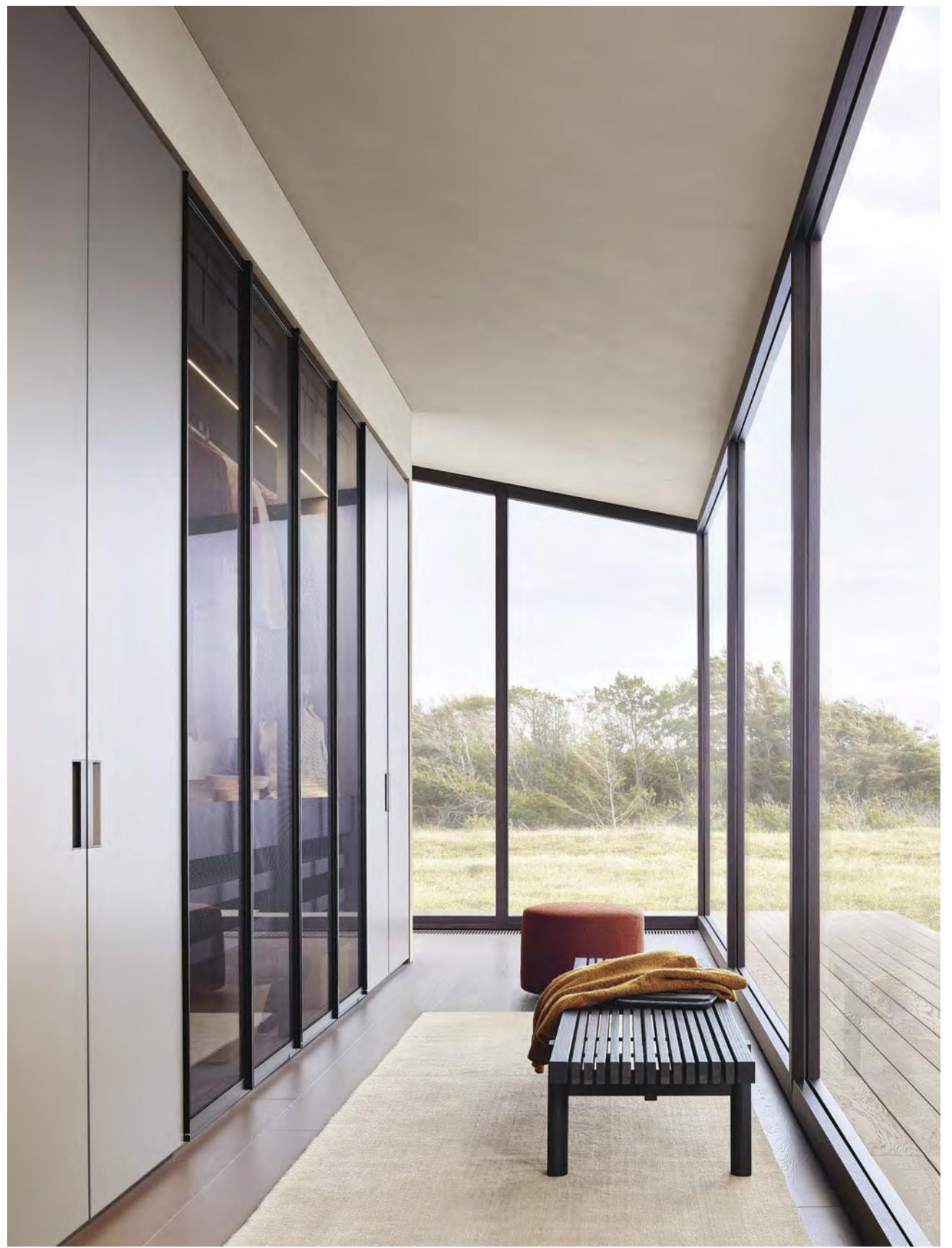


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pp. 9, 10-11, 12

Divano Bellport, design Jean-Marie Massaud, rivestimento sfoderabile in pelle Nabuk 09 ruggine, cuscini in velluto Persia 1404 carbone, piedini con profilo in brown nickel opaco. Tavolini Creek, design Jean-Marie Massaud: quadrato con piano superiore in marmo sahara noir lucido e rettangolare con piano superiore in vetro fumé, entrambi con piano inferiore in olmo nero e struttura in brown nickel satinato. Tavolini Creek tondi, design Jean-Marie Massaud, in marmo nero assoluto texture juta e olmo nero, struttura in brown nickel satinato. Pouf New York, design Jean-Marie Massaud. Rivestimento sfoderabile in tessuto Norway 08 avorio e piedini in brown nickel opaco.

pp. 13, 14-15

Sistema a giorno Quid, design R&D Poliform, in olmo nero, ripiani in olmo nero e vetro con luce a led integrata, boiserie centrale in laccato metallico ottone. Poltrone Jane Large, design Emmanuel Gallina, con rivestimento sfoderabile in tessuto Kitami 04 sabbia e basamento in olmo nero. Day bed Bellport, design Jean-Marie Massaud, con rivestimento sfoderabile in pelle Nabuk 08 prussia, cuscino a rullo con cinghia in cuoio 02 nero e piedini con profilo in brown nickel opaco. Tavolini Soori, design Soo Chan, in metallo finitura bronzo anticato.

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Sistema a giorno Quid, design R&D Poliform, in laccato opaco corda e metallico ottone con profili in brown nickel opaco. Divano Bellport, design Jean-Marie Massaud, con rivestimento sfoderabile in pelle Nabuk 09 ruggine e piedini con profilo in brown nickel opaco. Tavolo Creek, design Jean-Marie Massaud, in marmo nero assoluto texture juta e olmo nero, struttura in brown nickel satinato.

pp. 18-19

Tavolo Kensington, design Jean-Marie Massaud, in spatoletto bronzo con piano in olmo nero. Sedie Stanford Bridge, design Jean-Marie Massaud, con rivestimento non sfoderabile in tessuto Kitami 04 sabbia e basamento girevole in brown nickel lucido. Pouf New York, design Jean-Marie Massaud, con rivestimento sfoderabile in tessuto Norway 08 avorio e piedini in brown nickel opaco. Madia Home Hotel, design Jean-Marie Massaud, in olmo nero con ante e cassetti con frontal sagomati in laccato opaco caramello, bordo in olmo nero.

pp. 21, 22-23, 24, 25, 26-27

Cucina Shape, design R&D Poliform. Basi con ante, cassetti ed estrattori in acciaio con maniglia integrata Shape in laccato opaco moka, fianchi in acciaio e top in acciaio finitura Steel Matt. Penisola con piano in acciaio Blanco in finitura scotch brite e invaso rastremato con gamba di sostegno Minus in alluminio laccato goffrato moka. Sistema modulare Infinity personalizzato Poliform in finitura acciaio scotch brite e vetro extralight. Colonne con ante, cassetti ed estrattori in massello di rovere di palude e maniglia integrata Shape in laccato opaco moka.

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Armadio Senzafine Plus, design R&D Poliform, con ante battenti in laccato metallico bronzo e maniglie integrate Plus in brown nickel satinato. Interni in nobilitato canvas beige con ripiani, vassoi e cassetiera in nobilitato ardesia e canvas beige. Day bed Bellport, design Jean-Marie Massaud, con rivestimento sfoderabile in tessuto Kitami 10 terracotta, cuscino a rullo con cinghia in cuoio 02 nero e piedini con profilo in brown nickel opaco. Tavolino Ilda, design Jean-Marie Massaud in fusione d'ottone bronzata e marmo noir saint laurent lucido. Pouf New York, design Jean-Marie Massaud, rivestimento sfoderabile in tessuto Kitami 07 roccia.

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Cassettiera Kelly, design Emmanuel Gallina, in olmo nero con top in marmo calacatta oro lucido e piedini in brown nickel lucido. Specchio Audrey, design Emmanuel Gallina, con cornice in olmo nero, specchio bronzato e struttura in brown nickel satinato. Pouf Play, design R&D Poliform, con rivestimento sfoderabile in tessuto Sendai 02 tortora.

pp. 34-35

Letto Kelly, design Emmanuel Gallina, in tessuto sfoderabile Naxos 16 sabbia e interno testata in Sendai 01 cenere. Biancheria da letto coordinata. Comodino Kelly, design Emmanuel Gallina, in olmo nero con top in cuoio 26 invecchiato. Poltrone Jane Large e pouf Jane, design Emmanuel Gallina, con rivestimento non sfoderabile in pelle Nabuk 09 ruggine e basamento in olmo nero. Sistema a giorno Quid, design R&D Poliform, in olmo nero con schienali laccato lucido corda, ripiani in olmo nero e vetro. Pouf Play, design R&D Poliform, con rivestimento sfoderabile in tessuto Sendai 02 tortora.

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Armadio Senzafine Plus, design R&D Poliform, con ante battenti in laccato opaco roccia e maniglie integrate Plus verniciate ardesia. Al centro ante battenti Ego, design Giuseppe Bavuso, in vetro line con telaio e maniglie verniciato ardesia. Panca Home Hotel, design Jean-Marie Massaud, in olmo nero. Pouf New York, design Jean-Marie Massaud, con rivestimento sfoderabile in tessuto Kitami 10 terracotta.

pp. 9, 10-11, 12

Bellport sofa, design Jean-Marie Massaud, removable cover in leather Nabuk 09 ruggine, cushions in velvet Persia 1404 carbone and feet with profile in mat brown nickel. Creek coffee tables, design Jean-Marie Massaud: squared with upper shelf in glossy marble sahara noir, rectangular with upper shelf in fumé glass, both with lower shelf in black elm and brushed brown nickel structure. Round Creek coffee tables, design Jean-Marie Massaud, in marble nero assoluto texture juta and black elm, brushed brown nickel structure. New York pouf, design Jean-Marie Massaud, . Removable cover in fabric Norway 08 avorio and mat brown nickel feet.

pp. 13, 14-15

Quid day system, design R&D Poliform, in black elm, shelves in black elm and glass with integrated led light, central wall panelling in ottone metallic lacquer. Jane Large armchairs, design Emmanuel Gallina, with removable cover in fabric Kitami 04 sabbia and black elm base. Bellport day bed, design Jean-Marie Massaud, with removable cover in leather Nabuk 08 prussia, roll cushion with belt in hide 02 nero and feet with profile in mat brown nickel. Soori coffee tables, design Soo Chan, in metal with antique bronze finish.

p. 17

Quid day system, design R&D Poliform, in corda mat lacquer and ottone metallic lacquer, mat brown nickel profiles. Bellport sofa, design Jean-Marie Massaud, with removable cover in leather Nabuk 09 ruggine and feet with profile in mat brown nickel. Creek coffee table, design Jean-Marie Massaud, in marble nero assoluto texture juta and black elm, brushed brown nickel structure.

pp. 18-19

Kensington table, design Jean-Marie Massaud, in metal bronzo with spatula effect and top in black elm. Stanford Bridge chairs, design Jean-Marie Massaud, with non-removable cover in fabric Kitami 04 sabbia and swivel base in glossy brown nickel. New York pouf, design Jean-Marie Massaud, with removable cover in fabric Norway 08 avorio and mat brown nickel feet. Home Hotel sideboard, design Jean-Marie Massaud, in black elm, doors and drawers with caramello mat lacquered shaped fronts, black elm edge.

pp. 21, 22-23, 24, 25, 26-27

Kitchen Shape, design R&D Poliform. Base units with doors, drawers and pull out storage baskets in steel, with moka mat lacquered integrated Shape handle, side panels and worktop in steel finish Steel Matt. Peninsula with worktop in steel Blanco finish scotch brite and tapered drip edge with supporting leg Minus in moka embossed lacquered aluminium. Modular system Infinity, personalized Poliform, in finish steel scotch brite and extra light glass. Tall units with doors, drawers and pull out storage baskets in solid bog oak and integrated Shape handle in moka mat lacquer.

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Wardrobe Senzafine Plus, design R&D Poliform, with bronzo metallic lacquered leaf doors and integrated handles Plus in brushed brown nickel. Interior in melamine canvas beige with shelves, trays and drawers in melamine ardesia and canvas beige. Bellport day bed, design Jean-Marie Massaud, with removable cover in fabric Kitami 10 terracotta, roll cushion with belt in hide 02 nero and feet with profile in mat brown nickel. Ilda coffee table, design Jean-Marie Massaud, in bronzed brass casting and glossy marble noir saint laurent. New York pouf, design Jean-Marie Massaud, with removable cover in fabric Kitami 07 roccia.

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Kelly chest of drawers, design Emmanuel Gallina, in black elm with top in glossy marble calacatta oro and glossy brown nickel feet. Audrey mirror, design Emmanuel Gallina, with black elm frame, bronzed mirror and brushed brown nickel structure. Play pouf, design R&D Poliform, with removable cover in fabric Sendai 02 tortora.

pp. 34-35

Kelly bed, design Emmanuel Gallina, in removable fabric Naxos 16 sabbia, headboard inner cover in fabric Sendai 01 cenere. Bed linen in cotton. Kelly night table, design Emmanuel Gallina, in black elm with top in hide 26 invecchiato. Jane Large armchairs and Jane pouf, design Emmanuel Gallina, with non-removable cover in leather Nabuk 09 ruggine and black elm base. Day system Quid, design R&D Poliform, in black elm with corda glossy lacquered backs, shelves in black elm and glass. Play pouf, design R&D Poliform, with removable cover in fabric Sendai 02 tortora.

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Wardrobe Senzafine Plus, design R&D Poliform, with roccia mat lacquered leaf doors and integrated handles Plus painted ardesia. Central leaf doors Ego, design Giuseppe Bavuso, in line glass with frame and handles painted ardesia. Home Hotel bench, design Jean-Marie Massaud, in black elm. New York pouf, design Jean-Marie Massaud, with removable cover in fabric Kitami 10 terracotta.

Craftsmanship
redefined

Ciò che il buon design ha in comune con l'arte è il gusto per il dettaglio, quella particolarità che si coglie osservando qualcosa più da vicino e dimenticandosi per un attimo del quadro d'insieme. Alcuni dettagli si devono all'abilità dell'uomo, come curvature, intrecci e cuciture, che rappresentano la traduzione più alta e vera del saper fare. Altri, come le venature del legno e del marmo, sono l'esito di processi naturali nei quali l'uomo interviene soltanto alla fine, senza poter aggiungere nient'altro che la sua scelta. Altri ancora sono momentanei – creati dalla luce che attraversa o colpisce le superfici, dando consistenza ai volumi e matericità alle trame. Insieme, questi dettagli sono ciò che caratterizza i nostri arredi, il tocco unico e speciale che ci rende un'eccellenza del Made in Italy.

What good design has in common with art is the taste for detail, that peculiarity you catch by observing something up-close and by forgetting for a moment the big picture. Some details are owed to man's ability, like bends, weaves, and seams, which represent the highest and truest translation of know-how. Others, like woodgrain and marble veins, are the result of natural processes in which man intervenes only at the end, without being able to add anything but choice. Some others are momentary – created by the light that hits or passes through surfaces, giving consistency to the volumes and texture to the patterns. Together, these details are what characterizes our furniture, the unique and special touch that makes us an excellence of Made in Italy.



MAD ARMCHAIR



FLUTE TABLE





MAD DINING CHAIR



BRISTOL SIDEBOARD



GRACE CHAIR



MONDRIAN SOFA



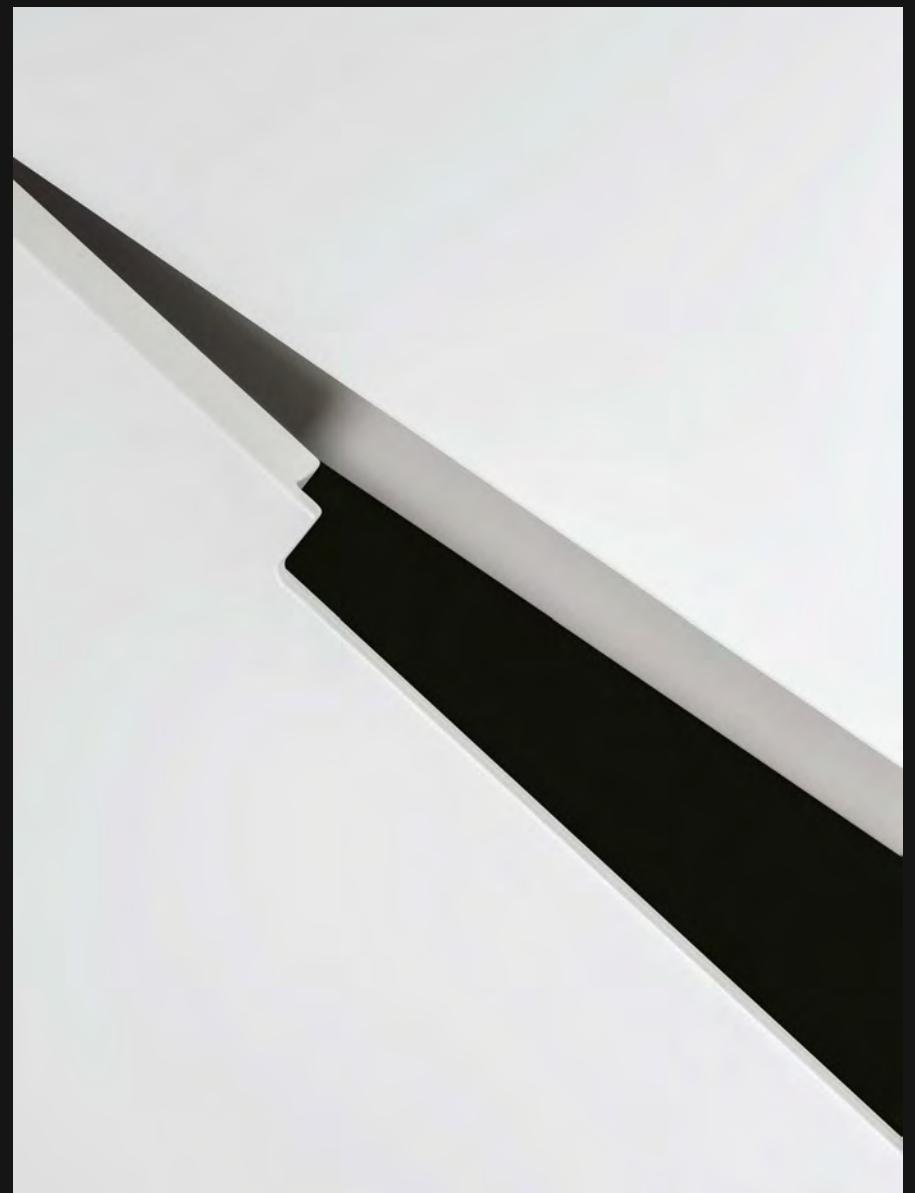
JANE LOUNGE ARMCHAIR



CREEK COFFEE TABLE







A large, abstract graphic design occupies the left third of the page. It consists of several overlapping curved bands in black and white. A prominent black band curves from the top left towards the center. A white band curves from the bottom left towards the center. Other smaller bands in both colors create a layered, organic feel.

Iconic

skyline





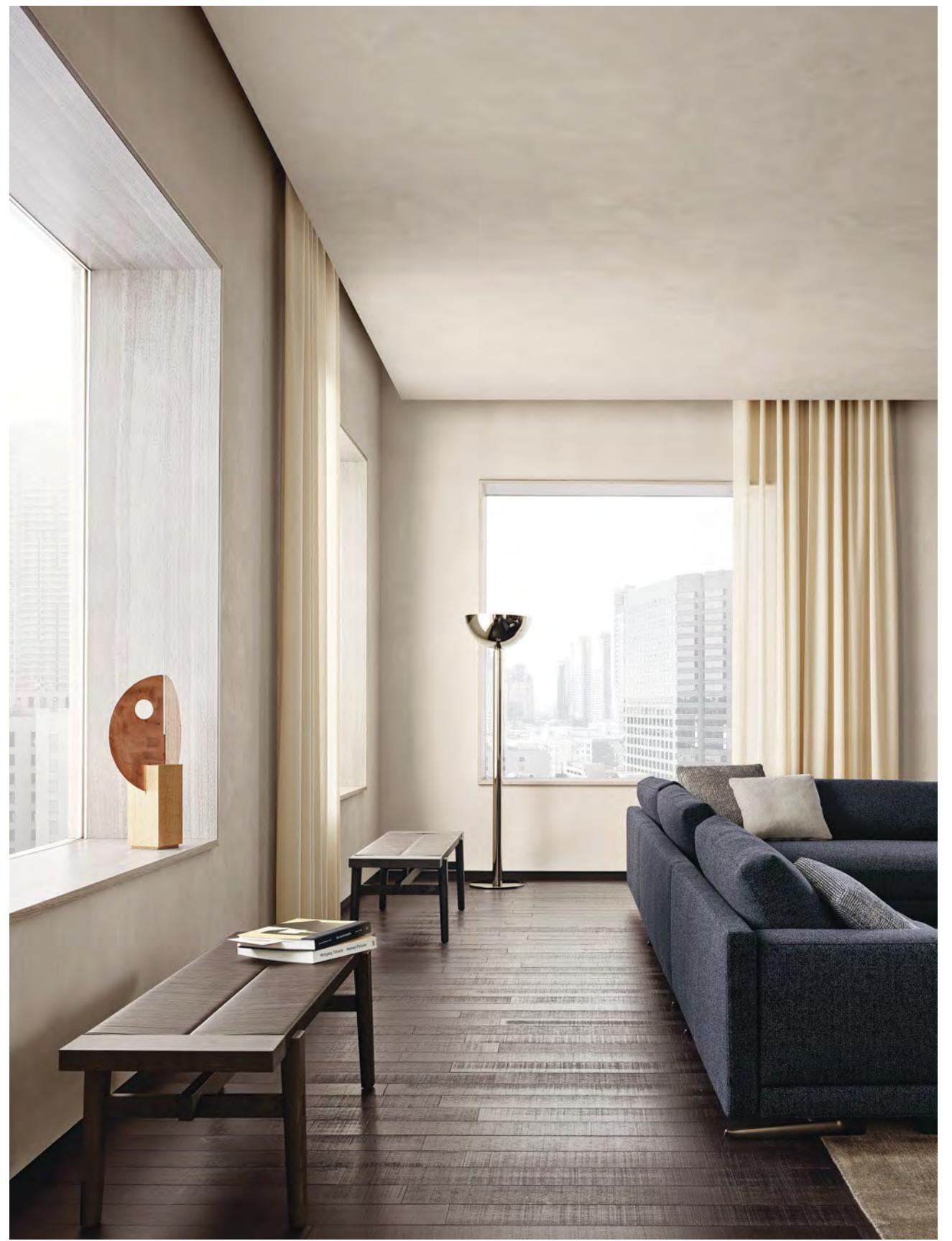


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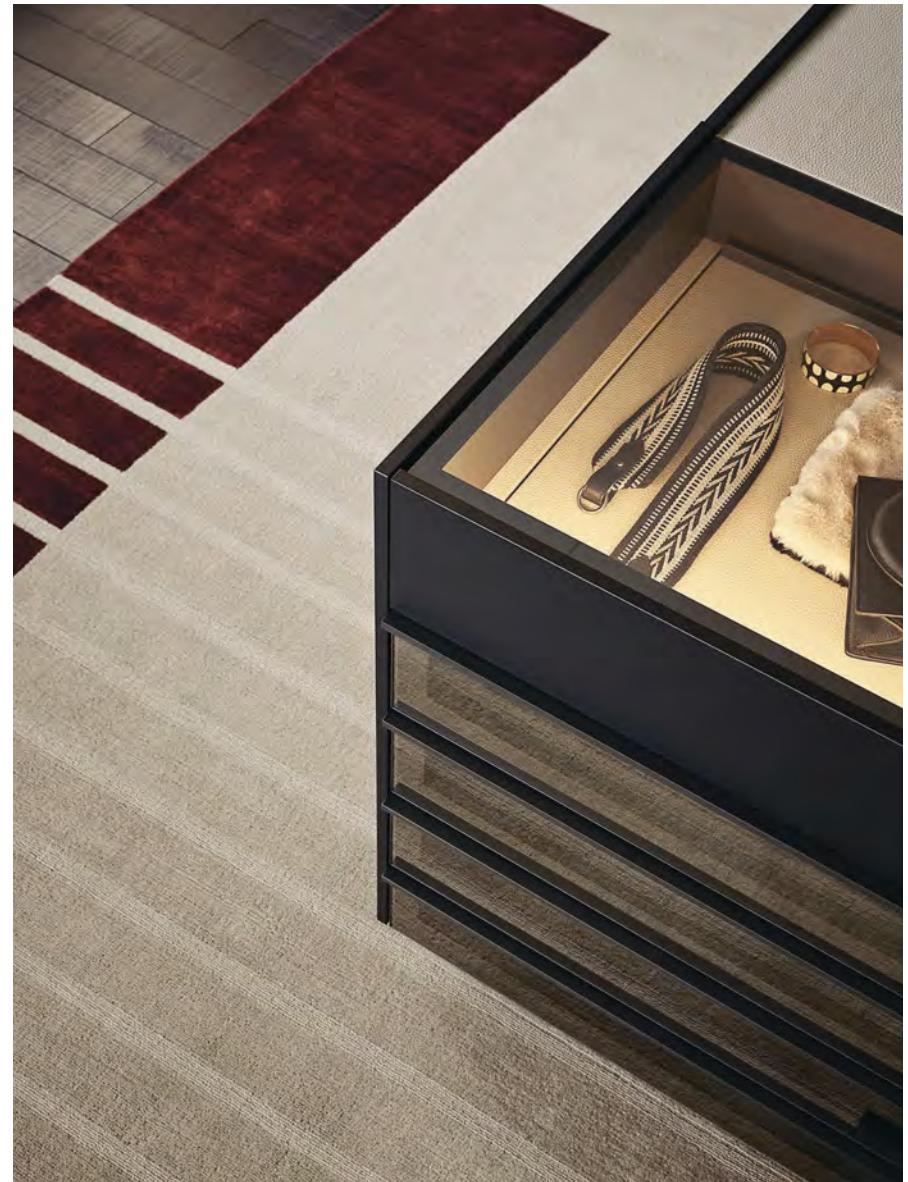
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82



83







pp. 61, 62-63, 64, 65, 69

Divano Mondrian, design Jean-Marie Massaud, rivestimento sfoderabile in tessuto Kitami 11 oceano, cuscini nei tessuti Sendai 05 navy e Naxos 16 sabbia, tavolino integrato in olmo nero e piedini in brown nickel opaco. Poltrona Stanford, design Jean-Marie Massaud, esterno in cuoio 26 invecchiato e interno in pelle Soft 04 cognac, basamento girevole in brown nickel lucido. Tavolino Bristol, design Jean-Marie Massaud, in marmo calacatta oro levigato e olmo nero, inserti e piedini in brown nickel opaco. Tavolino Mondrian, design Jean-Marie Massaud, in laccato lucido roccia e brown nickel opaco. Panche Home Hotel, design Jean-Marie Massaud, in olmo nero con seduta rivestita in cordatura di pelle testa di moro. Tappeto Plain tortora.

pp. 66-67

Sistema a giorno Wall System, design R&D Poliform. Struttura in laccato opaco canapa, schienali in laccato opaco ottone e inclinati in grès porcellanato calacatta oro, griglie e portale TV con cassetti Jet in laccato metallico ottone, luce a led integrata. Divano Mondrian, design Jean-Marie Massaud, rivestimento sfoderabile in tessuto Kitami 11 oceano, cuscini nei tessuti Sendai 05 navy e Naxos 16 sabbia, piedini in brown nickel opaco. Poltrona Stanford, design Jean-Marie Massaud, esterno in cuoio 26 invecchiato e interno in pelle Soft 04 cognac, basamento girevole in brown nickel lucido. Tavolino Bristol, design Jean-Marie Massaud, in marmo calacatta oro levigato e olmo nero, inserti e piedini in brown nickel opaco. Accanto al divano, tavolino Paris Seoul, design Jean-Marie Massaud, in cuoio 02 nero con interno struttura in brown nickel opaco.

pp. 70-71

Tavolo Kensington, design Jean-Marie Massaud, in spato lato ferro con piano in marmo lucido sahara noir finitura poliestere. Sedia Seattle, design Jean-Marie Massaud, con seduta e gambe rivestite in cuoio non sfoderabile 02 nero. Pouf Onda, design R&D Poliform, con rivestimento sfoderabile in tessuto Sendai 03 fango. Madia Free, design Carlo Colombo, in laccato lucido granata. Tappeto Plain tortora.

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Cucina Shape, design R&D Poliform. Basi e colonne con ante, cassetti ed estrattori in laccato lucido tortora con maniglia integrata Shape in laccato metallico bronzo, top in marmo lucido emperador extra dark. Piano snack Moon, design R&D Poliform, in massello rovere di palude con piano centrale girevole integrato in marmo lucido emperador extra dark. Sgabelli Sophie, design Emmanuel Gallina, in olmo nero con poggiapiedi in brown nickel opaco e inserto in inox satinato, seduta con rivestimento non sfoderabile in pelle Soft 03 nocciola. Sistema modulare Infinity personalizzato Poliform con moduli luminoso aspirante, luminoso e luminoso portaspesie in finitura acciaio scotch brite e vetro extralight. Tavolino Dama, design R&D Poliform, in massello noce canaletto.

pp. 81, 82, 83, 84-85

Cabina armadio Senzafine, design R&D Poliform. Struttura in nobilitato ardesia con schienali in metacrilato roller latte e fianchi a telaio in verniciato ardesia, luce a led integrata. Ripiani superiori in nobilitato ardesia e tecnopelle 05 latte con telaio in verniciato ardesia, scatole con coperchio rivestite in tessuto txt ardesia. Tubi appendiabiti rivestiti in tecnopelle 05 latte e verniciato ardesia. Cassettiera vetrina, design Rodolfo Dordoni, con piano superiore in vetro fumé 3050, cassetto superiore con frontale a smusso in verniciato ardesia e cassetti inferiori con frontalini in vetro riflettente fumé 5059 con bordo e maniglia Track in verniciato ardesia, piani in tecnopelle 05 latte. Al centro, ante con apertura battente Fitted, design Rodolfo Dordoni, in vetro trasparente riflettente 5000, con telaio e maniglie in verniciato ardesia. Cassettiera a isola Set-up, design Rodolfo Dordoni, con struttura in laccato opaco ardesia e piano superiore in vetro fumé 3050 e tecnopelle 05 latte, cassetti con frontalini in vetro riflettente fumé 5059, maniglia Track in verniciato ardesia e interni in tecnopelle 05 latte. Pouf Henry, design Emmanuel Gallina, in olmo nero e rivestimento non sfoderabile in pelle Nabuk 09 ruggine. Tappeto Tratto.

pp. 87, 88-89

Letto Park 1, design Carlo Colombo, con struttura in brown nickel opaco, giroletto in pelle Soft 14 oliva, testata imbottita con rivestimento sfoderabile, esterno in pelle Soft 14 oliva e interno in tessuto Nayoro 02 sabbia. Biancheria da letto coordinata. Comodini Abbinabili, design R&D Poliform, in rovere spessart. Panca Park, design Carlo Colombo, con rivestimento non sfoderabile di cuscino e struttura in pelle Soft 14 oliva e struttura in brown nickel opaco. Poltrona Stanford, design Jean-Marie Massaud, con rivestimento non sfoderabile in tessuto Orleans 12 carbone e basamento girevole in brown nickel lucido. Tavolini Soori, design Soo Chan, in metallo finitura bronzo anticato.

pp. 61, 62-63, 64, 65, 69

Mondrian sofa, design Jean-Marie Massaud, removable cover in fabric Kitami 11 oceano, cushions in the fabrics Sendai 05 navy and Naxos 16 sabbia, integrated coffee table in black elm and mat brown nickel feet. Stanford armchairs, design Jean-Marie Massaud, outer cover in hide 26 invecchiato and inner cover in leather Soft 04 cognac, glossy brown nickel swivel base. Bristol coffee table, design Jean-Marie Massaud, in mat marble calacatta oro and black elm, inlays and feet in mat brown nickel. Mondrian coffee table, design Jean-Marie Massaud, with roccia glossy lacquered top and mat brown nickel structure. Home Hotel benches, design Jean-Marie Massaud, in black elm with seat covered in stringed dark brown leather. Carpet Plain tortora.

pp. 66-67

Wall System day system, design R&D Poliform. Canapa mat lacquered structure, ottone mat lacquered backs and oblique backs in porcelain gres calacatta oro, grids and TV-portal with ottone metallic lacquer Jet drawers, integrated led light. Mondrian sofa, design Jean-Marie Massaud. Removable cover in fabric Kitami 11 oceano, cushions in the fabrics Sendai 05 navy and Naxos 16 sabbia, mat brown nickel feet. Stanford armchair, design Jean-Marie Massaud, with outer cover in hide 26 invecchiato and inner cover in leather Soft 04 cognac, swivel base in glossy brown nickel. Bristol coffee table, design Jean-Marie Massaud, in mat marble calacatta oro and black elm, inlays and feet in mat brown nickel. Next to the sofa, Paris Seoul coffee table, design Jean-Marie Massaud, in hide 02 nero with mat brown nickel inner structure.

pp. 70-71

Kensington table, design Jean-Marie Massaud, structure in metal ferro with spatula effect and top in glossy marble sahara noir polyester finish. Seattle chairs, design Jean-Marie Massaud, with seat and legs covered in non-removable hide 02 nero. Onda pouf, design R&D Poliform, with removable cover in fabric Sendai 03 fango. Free sideboard, design Carlo Colombo, in granata glossy lacquer. Carpet Plain tortora.

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Kitchen Shape, design R&D Poliform. Base units with doors, drawers and pull out storage baskets in tortora glossy lacquer with integrated Shape handle in bronzo metallic lacquer, worktop in glossy marble emperador extra dark. Moon snack top, design R&D Poliform in solid bog oak with integrated central swivel top in glossy marble emperador extra dark. Sophie stools, design Emmanuel Gallina, in black elm with footrest in mat brown nickel and inlay in brushed stainless steel, seat with non-removable cover in leather Soft 03 nocciola. Modular system Infinity, personalized Poliform, with lighted suction modules, lighted module and lighted spice rack in finish steel scotch brite and extra light glass. Dama coffee table, design R&D Poliform, in solid walnut canaletto.

pp. 81, 82, 83, 84-85

Senzafine walk-in closet, design R&D Poliform. Structure in melamine ardesia with backs in methacrylate roller latte and ardesia painted frame sides, integrated led light. Upper shelves in melamine ardesia and techno leather 05 latte with ardesia painted frame, boxes with lid covered in fabric txt ardesia. Hanging bars covered in techno leather 05 latte and painted ardesia. Showcase chest of drawers, design Rodolfo Dordoni, with top in fumé glass 3050, upper drawer with chamfered edge painted ardesia and lower drawers with fronts in fumé reflecting glass 5059 with edge and handle Track painted ardesia, shelves in techno leather 05 latte. In the middle, doors with leaf opening Fitted, design Rodolfo Dordoni, in transparent reflecting glass 5000, with ardesia painted frame and handles. Island chest of drawers Set-up, design Rodolfo Dordoni with ardesia mat lacquered structure, top in glass fumé 3050 and techno leather 05 latte, open compartment in techno leather 05 latte, drawers with fronts in fumé reflecting glass 5059, ardesia painted Track handle and interiors in techno leather 05 latte. Henry pouf, design Emmanuel Gallina, in black elm and seat with non-removable cover in leather Nabuk 09 ruggine. Carpet Tratto.

pp. 87, 88-89

Park 1 bed, design Carlo Colombo, with structure in mat brown nickel, bedframe in leather Soft 14 oliva, upholstered headboard with removable cover, outer cover in leather Soft 14 oliva and inner cover in fabric Nayoro 02 sabbia. Bed linen in cotton. Abbinabili night tables, design R&D Poliform, in spessart oak. Park bench, design Carlo Colombo, with non-removable cover of the cushion and of the structure in leather Soft 14 oliva and mat brown nickel structure. In foreground, Stanford armchair, design Jean-Marie Massaud, with non-removable cover in fabric Orleans 12 carbone and swivel base in glossy brown nickel. Soori coffee tables, design Soo Chan, in metal with antique bronze finish.

COLLEZIONE POLIFORM
POLIFORM COLLECTION

SEDIE
CHAIRS



Stanford Bridge, design Jean-Marie Massaud



Sophie, design Emmanuel Gallina



Grace, design Emmanuel Gallina

PANCHE
BENCHES



Jane, design Emmanuel Gallina



Home Hotel, design Jean-Marie Massaud



Ventura, design Jean-Marie Massaud



Ventura, design Jean-Marie Massaud



Mad Dining Chair, design Marcel Wanders

SGABELLI
STOOLS



Sophie, design Emmanuel Gallina



Ventura, design Jean-Marie Massaud



Harmony, design Rodrigo Torres



Ipanema, design Jean-Marie Massaud



Seattle, design Jean-Marie Massaud



Harmony, design Rodrigo Torres



Ics - Ipsilon, design Rodrigo Torres



Velvet, design R&D Poliform



Velvet Due, design R&D Poliform



Guest, design Rodolfo Dordoni



BB, design Blumer e Borghi

TAVOLI
TABLES



Kensington, design Jean-Marie Massaud



Concorde, design Emmanuel Gallina



Home Hotel, design Jean-Marie Massaud



Home Hotel, design Jean-Marie Massaud



Free, design Carlo Colombo



Febe, design Studio Kairos



Flute, design Roberto Barbieri



Howard, design Jean-Marie Massaud



Mad Dining Table, design Marcel Wanders



Pandora, design Jean-Marie Massaud



Bristol, design Jean-Marie Massaud



Giò, design Rodolfo Dordoni



Opéra, design Emmanuel Gallina



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Blade, design R&D Poliform



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Bellport, design Jean-Marie Massaud



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Bristol, design Jean-Marie Massaud



Mad Chaise Longue, design Marcel Wanders



Mad King, design Marcel Wanders



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Dune, design Carlo Colombo



Sydney, design Jean-Marie Massaud



Tribeca, design Jean-Marie Massaud



Stanford, design Jean-Marie Massaud



Stanford Lounge, design Jean-Marie Massaud



Santa Monica, design Jean-Marie Massaud



Shangai, design Carlo Colombo



Paris Seoul, design Jean-Marie Massaud



Airport, design Paola Navone



Santa Monica Lounge, design Jean-Marie Massaud



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POLTRONE
ARMCHAIRS



Jane, design Emmanuel Gallina



Jane Large, design Emmanuel Gallina



Jane Lounge, design Emmanuel Gallina



Ipanema, design Jean-Marie Massaud



Ventura Lounge, design Jean-Marie Massaud



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Mad Chair, design Marcel Wanders



Mad Joker, design Marcel Wanders



Mad Queen, design Marcel Wanders



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TAVOLINI
COFFEE TABLES



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POUF
POUFS



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Elise, design R&D Poliform



Gant, design R&D Poliform



Bigger, design Carlo Colombo



Soori, design Soo Chan

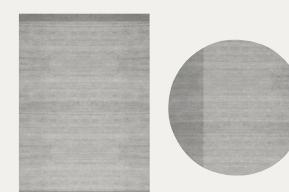


Ilda, design Jean-Marie Massaud

TAPPETI
CARPETS



Frame, design R&D Poliform



Plain, design R&D Poliform



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Stripes, design R&D Poliform



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Tridente, design Emmanuel Gallina



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Park 1, design Carlo Colombo



Jacqueline, design Jean-Marie Massaud

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NIGHT STORAGE UNITS



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Chloe, design Carlo Colombo



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MIRRORS



Audrey, design Emmanuel Gallina



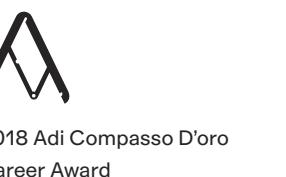
Ego, design R&D Poliform



Sara, design Flaviano Capriotti



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Poliform



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Poliform



Poliform è bellezza colta e contemporanea, eleganza esclusiva e raffinata, lusso sofisticato e mai ostentato. Un progetto di stile coordinato e coerente, dove architettura e arredamento sono tutt'uno e ogni ambiente è pensato per chi lo abiterà. Sistemi giorno e notte eccellenti nel design e nella funzionalità, cucine evolute e complementi che danno il meglio di sé in ogni contesto. Gli ambienti si susseguono uno dopo l'altro – living, sala da pranzo, cucina, cabina armadio, camera da letto – legati fra loro da un'estetica riconoscibile nelle sue linee essenziali e nelle proporzioni misurate, nelle tonalità armoniose e nelle forme discrete, nei materiali ricercati e nei dettagli preziosi. Progetti completi dove non esistono combinazioni e abbinate improvvise o casuali, e ogni dettaglio contribuisce a rendere unico e straordinario l'insieme.

Poliform is cultured and contemporary beauty, exclusive and refined elegance, sophisticated but never ostentatious luxury. A coordinated and consistent style project in which architecture and furniture become one and every room is designed around the person who lives in it. Day and night-time systems with an exceptional design and practicality, highly advanced kitchens and accessories which work well in any setting. The settings flow from one into the other - living room, dining room, kitchen, walk-in closet, bedroom - linked by a common aesthetic look of essential lines and measured proportions, in balanced shades and discreet shapes, in refined materials and elegant details. Complete projects in which there are no improvised or random combinations and pairings and every detail contributes to creating a unique and extraordinary whole.



Hidden

gardens







12



13



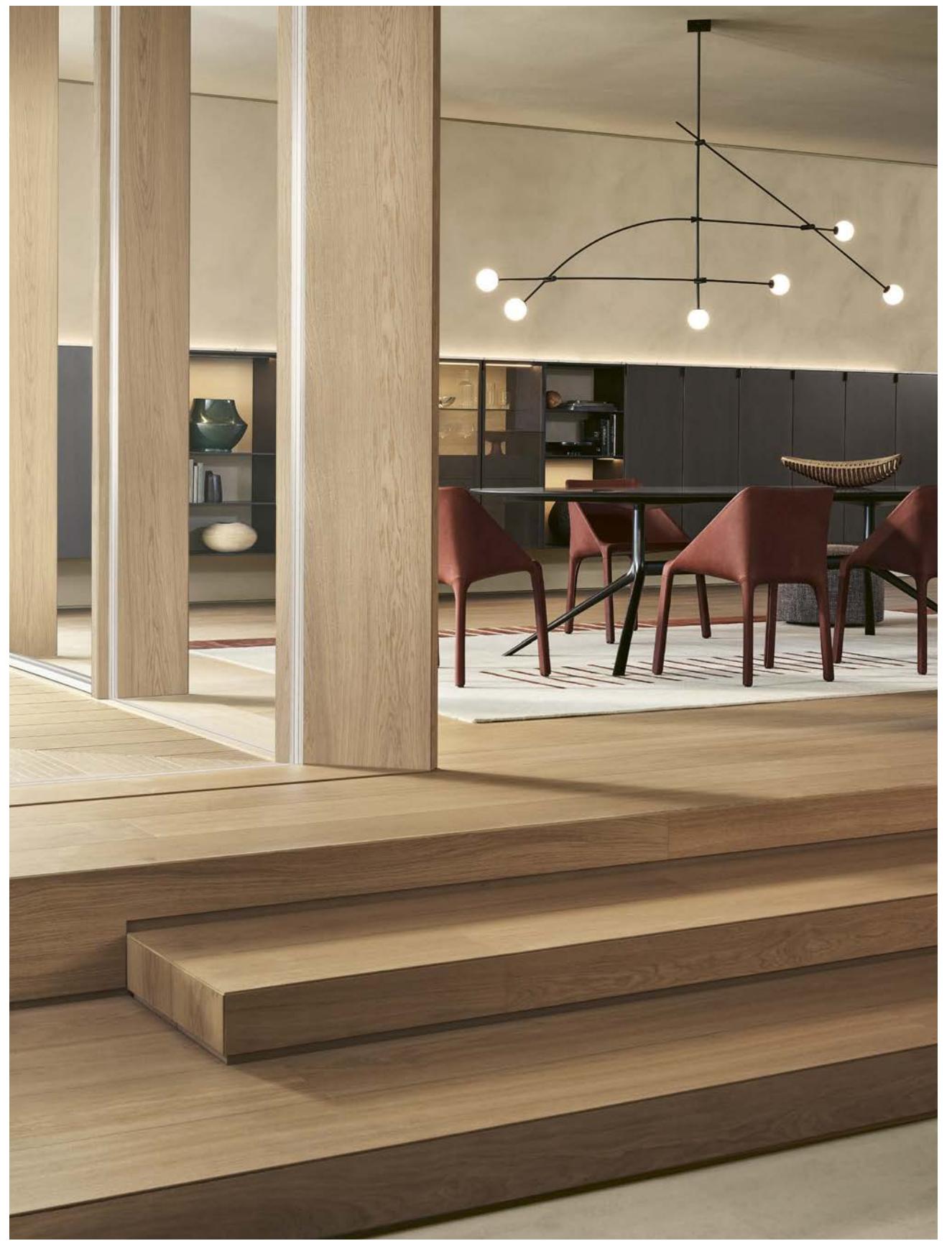




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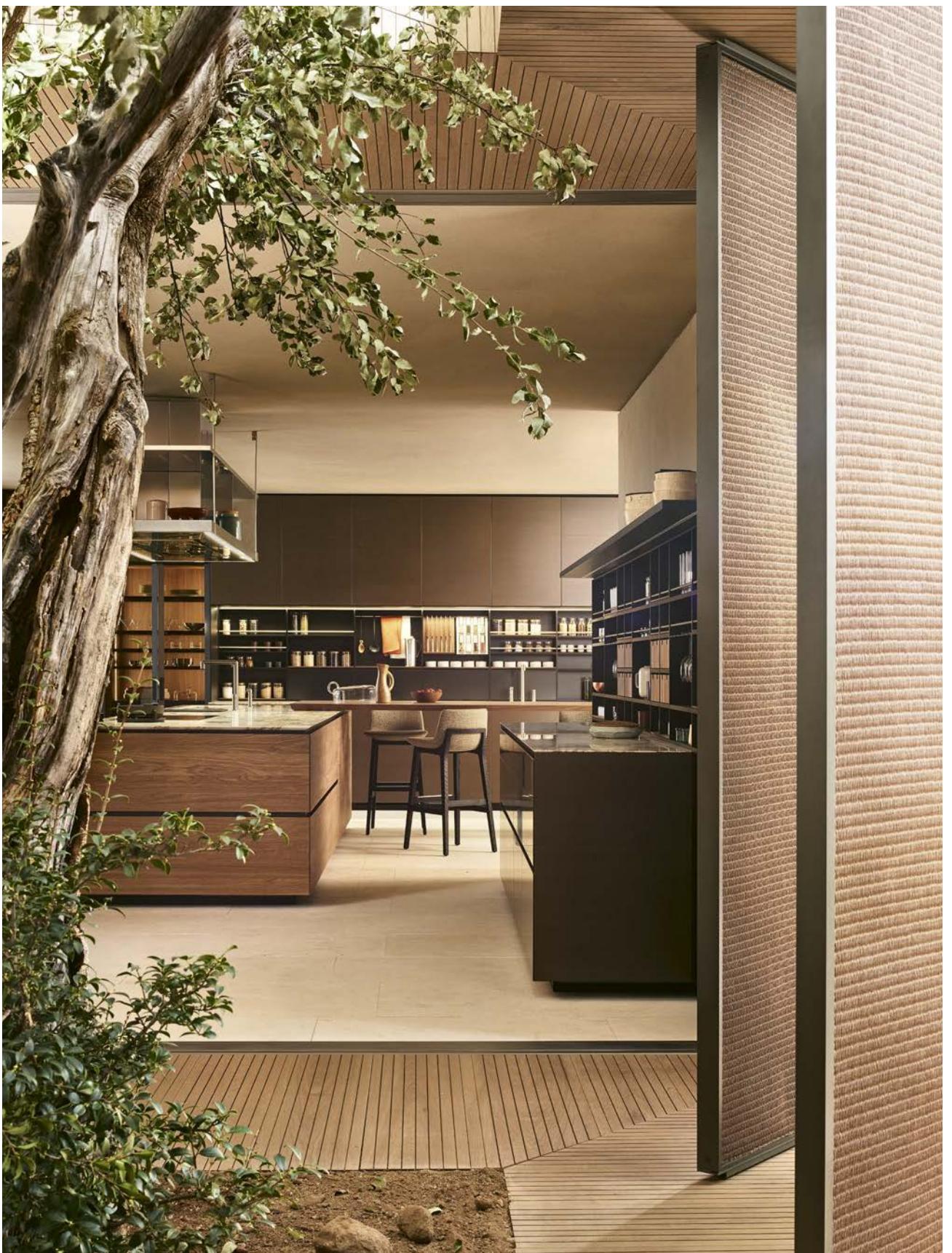
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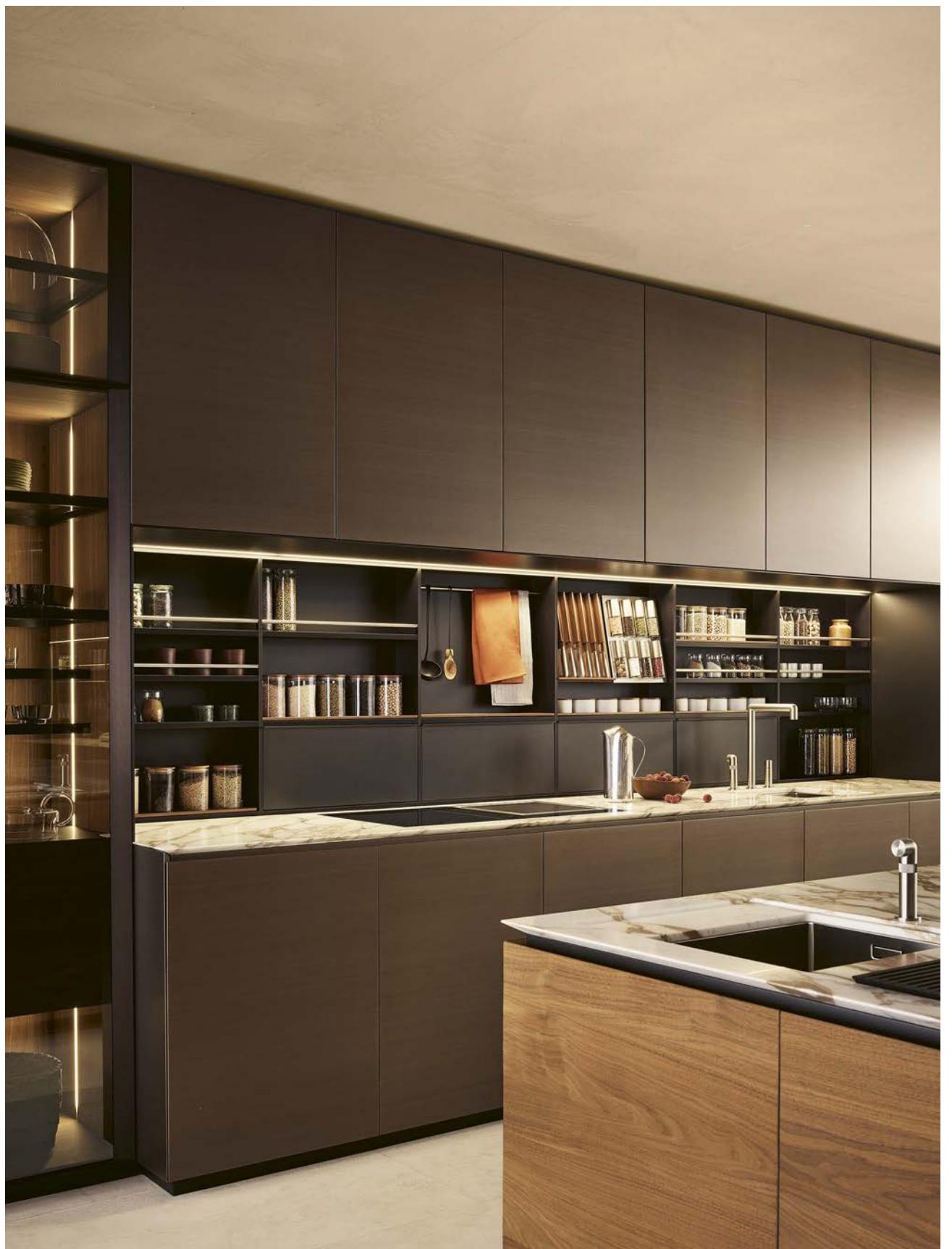




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Divano Westside, design Jean-Marie Massaud, rivestimento sfoderabile in tessuto Arcadia 02 sabbia, cuscini in velluto Tebe 06 giada, poggiatesta e schienale mobile in cuoio 26 invecchiato, basamento in brown nickel opaco. Al centro, tavolini Westside, design Jean-Marie Massaud: in versione rettangolare con piano superiore in olmo nero, in versione quadrata con piano superiore in marmo zecevo levigato, entrambi con struttura olmo nero. Accanto al divano, tavolino Westside quadrato, design Jean-Marie Massaud, con piano superiore in marmo zecevo levigato e struttura in brown nickel opaco. Poltrona Kay Lounge, design Jean-Marie Massaud, in pelle non sfoderabile Hairy bianco/nero e struttura in cromo satinato. Tavolini Nara, design Jean-Marie Massaud, in legno massello noce gold. Madia Code, design R&D Poliform, in noce gold con top in laccato metallico bronzo e vano a giorno in laccato opaco bronzo, zoccolino in ardesia opaco. Mensolone Code retroilluminato in laccato semilucido granata. Tappeto Tratto carbone.

pp. 12-13

A sinistra, dettaglio del cuscino schienale con rullo del divano Westside e del piano in marmo zecevo levigato del tavolino Westside. A destra, dettaglio della poltrona Kay Lounge in pelle non sfoderabile Hairy bianco/nero con struttura in cromo satinato e del tavolino Nara in legno massello noce gold.

pp. 18-19

A sinistra, dettaglio del tavolino Westside con struttura e piano rettangolare in olmo nero. A destra, dettaglio del mensolone sospeso retroilluminato Code in laccato semilucido granata, canalina con profili in ardesia opaco attrezzata con carica a induzione per smartphone.

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Tavolo Mondrian, design Jean-Marie Massaud, con piano in marmo levigato sahara noir finitura poliestere e struttura in brown nickel opaco. Sedie Manta con braccioli, design Rodrigo Torres, rivestimento non sfoderabile in pelle Silk 10 terracotta. Pouf New York, design Jean-Marie Massaud, rivestimento sfoderabile in tessuto Antea 05 terra di siena. Sistema giorno Code, design R&D Poliform. Composizione sospesa con ante in laccato metallico bronzo e maniglia in ardesia opaca, in vetro trasparente riflettente con telaio e maniglia in ardesia opaca, top retroilluminato in marmo zecevo levigato e fianchi in laccato metallico bronzo. Struttura interna in laccato opaco bronzo, schienali di vetrine e vani a giorno in tessuto lino chiaro, luce a led integrata. Tappeto Tratto ruggine.

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A sinistra, dettaglio del top retroilluminato in marmo zecevo levigato del sistema giorno Code. A destra, dettaglio del piano in marmo levigato sahara noir finitura poliestere del tavolo Mondrian e del tappeto Tratto ruggine.

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Sistema giorno Code, design R&D Poliform. Composizione sospesa con ante in laccato metallico bronzo e maniglia in ardesia opaca, in vetro trasparente riflettente con telaio e maniglia in ardesia opaca, top retroilluminato in marmo zecevo levigato e fianchi in laccato metallico bronzo. Struttura interna in laccato opaco bronzo, schienali di vetrine e vani a giorno in tessuto lino chiaro, luce a led integrata. Contenitori vetrina con ripiani in vetro trasparente e cassetti in laccato metallico bronzo con piano superiore in marmo zecevo levigato.

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Cucina Artex, design R&D Poliform. Basi con ante ed estrattori in massello noce canaletto, top in marmo calacatta oro levigato. Cappa Factory a isola in acciaio scotch brite. Piano snack Blade in massello noce canaletto. Sgabelli Ventura, design Jean-Marie Massaud, in olmo nero con seduta rivestita in tessuto non sfoderabile Kitami 04 sabbia. Pensili e basi a parete con ante, cassetti ed estrattori in laccato metallico ottone, top in marmo calacatta oro levigato. Schienali modulari Deep Shaker con moduli sopratop e a terra in alluminio anodizzato moka e schienali in laccato goffrato moka, mensola superiore in laccato goffrato moka e luce a led integrata. Colonne con ante vetrina PR21 con telaio anodizzato moka e vetro riflettente fumé, luce a led integrata. Colonne con ante ed estrattori in laccato metallico ottone.

pp. 34-35

A sinistra, dettaglio dell'estrattore in massello noce canaletto con interno e attrezzatura in alluminio anodizzato. A destra, dettaglio dell'attrezzatura dello schienale modulare Deep Shaker, con cassettoni in noce canaletto e barattoli in ceramica.

pp. 40-41

A sinistra, dettaglio del piano snack Blade in massello noce canaletto e degli sgabelli Ventura in olmo nero con seduta rivestita in tessuto non sfoderabile Kitami 04 sabbia. A destra, dettaglio della caratteristica rastrematura della cucina Artex eseguita su anta, fianco e top per assicurare un incastro perfetto.

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Westside sofa, design Jean-Marie Massaud, removable cover in fabric Arcadia 02 sabbia, cushions in velvet Tebe 06 giada, headrest and movable backrest in hide 26 invecchiato, base in mat brown nickel. In the centre, Westside coffee tables, design Jean-Marie Massaud: rectangular version with top in black elm, square version with top in mat marble zecevo, both with structure in black elm. Next to the sofa, square Westside coffee table, design Jean-Marie Massaud, with top in mat marble zecevo and mat brown nickel structure. Kay Lounge armchair, design Jean-Marie Massaud, non-removable cover in leather Hairy white/black and structure in satin chrome. Nara coffee tables, design Jean-Marie Massaud, in solid wood gold walnut. Code sideboard, design R&D Poliform, in gold walnut with top in metal lacquer bronzo and open compartment in mat lacquer bronzo, mat ardesia plinth. Code backlit thick shelf in semi-glossy lacquer granata. Carpet Tratto carbone.

pp. 12-13

To the left, close up of the backrest cushion with roll of the Westside sofa and of the top in mat marble zecevo of the Westside coffee table. To the right, close up of the Kay Lounge armchair in non-removable leather Hairy white/black with structure in satin chrome and of the Nara coffee table in solid wood gold walnut.

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To the left, close up of the Westside coffee table with structure and rectangular top in black elm. To the right, close up of the backlit thick shelf Code in semi-glossy lacquer granata, cable passage channel with profiles in mat ardesia accesso- zed with induction charge for smartphone.

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Mondrian table, design Jean-Marie Massaud, with top in mat marble sahara noir with polyester finish and structure in mat brown nickel. Manta chairs with armrests, design Rodrigo Torres, non-removable cover in leather Silk 10 terracotta. New York pouf, design Jean-Marie Massaud, removable cover in fabric Antea 05 terra di siena. Code day system, design R&D Poliform. Wall mounted composition with doors in metal lacquer bronzo and handle in mat ardesia, in transparent reflecting glass with frame and handle in mat ardesia, backlit top in mat marble zecevo and sides in metal lacquer bronzo. Inner structure in mat lacquer bronzo, display cases and open compartments backs in fabric lino chiaro, integrated led light. Carpet Tratto ruggine.

pp. 24-25

To the left, close up of the backlit top in mat marble zecevo of the Code day system. To the right, close up of the top in mat marble sahara noir with polyester finish of the Mondrian table and of the carpet Tratto ruggine.

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Code day system, design R&D Poliform. Wall mounted composition with doors in metal lacquer bronzo and handle in mat ardesia, in transparent reflecting glass with frame and handle in mat ardesia, backlit top in mat marble zecevo and sides in metal lacquer bronzo. Inner structure in mat lacquer bronzo, display cases and open compartments backs in fabric lino chiaro, integrated led light. Display case storage units with shelves in transparent glass and drawers in metal lacquer bronzo with upper shelf in mat marble zecevo.

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Artex kitchen, design R&D Poliform. Base units with doors and pull-out baskets in solid walnut canaletto, worktop in mat marble calacatta oro. Factory island hood in steel scotch brite. Blade snack top in solid walnut canaletto. Ventura stools, design Jean-Marie Massaud, in black elm with seat covered in non-removable fabric Kitami 04 sabbia. Wall units and wall mounted base units with doors, drawers and pull-out baskets in metal lacquer ottone, worktop in mat marble calacatta oro. Deep Shaker modular backs with above-top units and floor standing units in moka anodized aluminium and backs in embossed lacquer moka, upper shelf in embossed lacquer moka and integrated led light. Tall units with glass doors PR21 with moka anodized frame fumé reflecting glass, integrated led light. Tall units with doors and pull out baskets in metal lacquer ottone.

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To the left, close up of the pull-out basket in solid walnut canaletto with interior and accessories in anodized aluminium. To the right, close up of the accessories of the modular back Deep Shaker, with little drawers in walnut canaletto and ceramic jars.

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To the left, close up of the snack top Blade in solid walnut canaletto and of the Ventura stools in black elm with seat cushion covered in non-removable fabric Kitami 04 sabbia. To the right, close up of the distinguishing tapered edge of the kitchen Artex for door, side and worktop to ensure a perfect joint.

Westside

sofa

Il divano Westside nasce dall'idea di living come spazio flessibile, da vivere pienamente sia nei momenti di relax sia in quelli di convivialità. Disegnato da Jean-Marie Massaud, è un'architettura elegante dove i volumi, morbidi e pieni, appaiono leggeri. Un mix di essenzialità orientale, design italiano e cultura del comfort da comporre a piacere, scegliendo tra forme più classiche o combinazioni destrutturate.

The Westside sofa stems from the idea of a living room as a flexible space to enjoy to the full both when relaxing and socialising. Designed by Jean-Marie Massaud, it has an elegant shape where the soft, full volumes convey a sense of lightness. A mixture of oriental simplicity, Italian design and comfort to combine as you please, choosing from classic shapes or destructured compositions.





Westside si completa con braccioli, schienali poggiatesta e cuscino a rullo. A sinistra, dettaglio del bracciolo Slim con esterno in cuoio 29 tortora e interno in brown nickel opaco. Nelle pagine seguenti, divano Westside, design Jean-Marie Massaud, rivestimento sfoderabile in tessuto Antea 04 canapa, bracciolo Slim e schienale con mensola in cuoio 29 tortora e interno in brown nickel opaco, cuscini in velluto Persia 1404 carbone, basamento in brown nickel opaco.

Westside is completed by armrests, backrests, headrests and roll cushion. On the left, close-up of the Slim armrest with exterior in hide 29 tortora and interior in mat brown nickel. In the following pages, Westside sofa, design Jean-Marie Massaud, removable cover in Antea 04 canapa fabric, Slim armrest and backrest with shelf in hide 29 tortora and interior in mat brown nickel, cushions in velvet Persia 1404 carbone, base in mat brown nickel.



Braccioli e schienali sono pensati per rendere comoda qualsiasi posizione – lettura, relax o conversazione – così come il cuscino a rullo, che rinforza il supporto del cuscino schienale, morbidiissimo. A destra, dettaglio dello schienale poggiatesta in cuoio 29 tortora.

The armrests and backrests have been designed for maximum comfort in any position whether reading, relaxing or chatting, combined with the roll cushion which reinforces the ultra-soft backrest support cushion. On the right, detail of the headrest in hide 29 tortora.





Il divano Westside è un'alchimia perfetta di materiali: le imbottiture in poliuretano espanso a quote differenziate e il prerivestimento in tela di cotone e piuma offrono comfort con il giusto sostegno. A sinistra, dettaglio del bracciolo. Nelle pagine seguenti, divano Westside, design Jean-Marie Massaud, rivestimento sfoderabile in pelle Silk 10 terracotta, cuscini in tessuto Lero 01 écrù, base in brown nickel opaco. Elemento retro divano con mensola, esterno in cuoio 29 tortora, interno in brown nickel opaco.

The Westside sofa is the perfect blend of materials: the polyurethane foam padding of different densities and the inner cover in cotton canvas and down offer comfort plus ideal support. On the left, close up of armrest. On the following pages, Westside sofa, designed by Jean-Marie Massaud, removable cover in leather Silk 10 terracotta, cushions in Lero 01 ecru fabric, base in mat brown nickel. Rear sofa element with shelf, exterior in hide 29 tortora, interior in mat brown nickel.



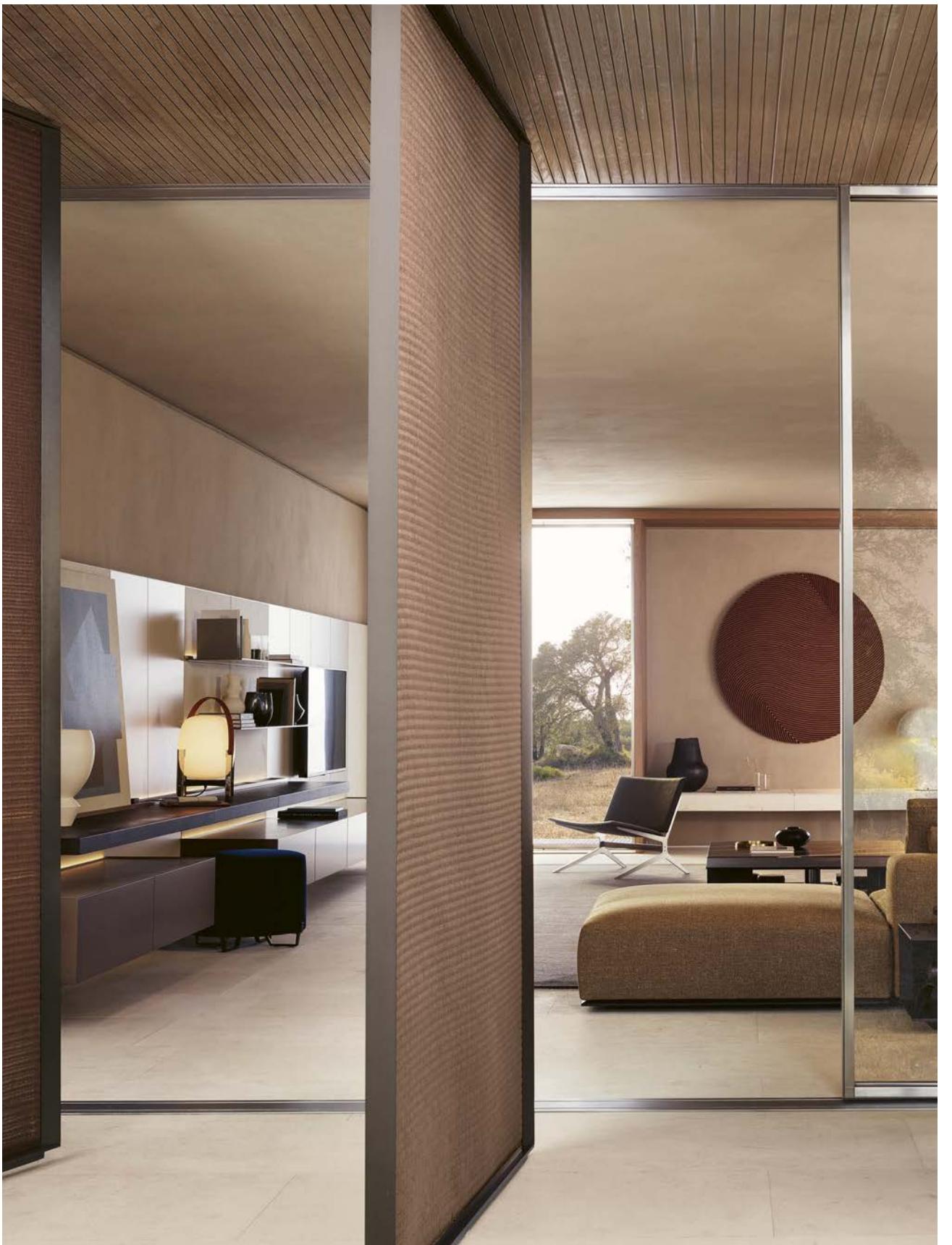
Il tocco unico e sofisticato di Poliform si riconosce nella selezione dei tessuti e delle pelli e nella cura dei particolari. La pelle è tinta sul bordo, come nella pelletteria haute couture, mentre le cuciture raccontano attenzione e saper fare. A destra, dettaglio dell'elemento chaise longue in pelle Silk 10 terracotta.

The signature, sophisticated touch of Poliform can be seen in the selection of fabrics and leather and in the care taken over the details. The leather is dyed on the edge, like haute couture leather goods, while the stitching showcases expertise and craftsmanship. To the right, detail of the chaise longue in leather Silk 10 terracotta.

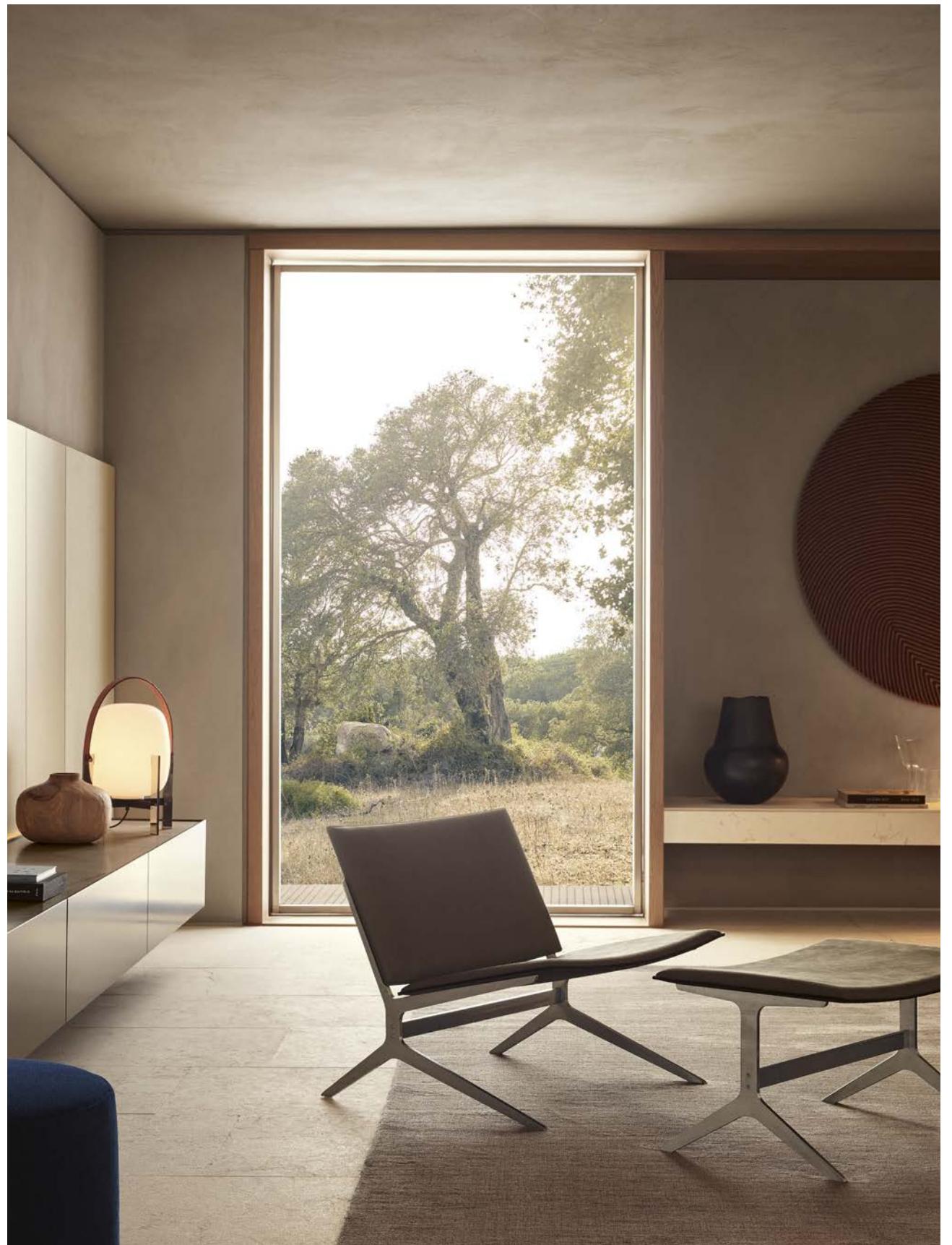




Hidden gardens









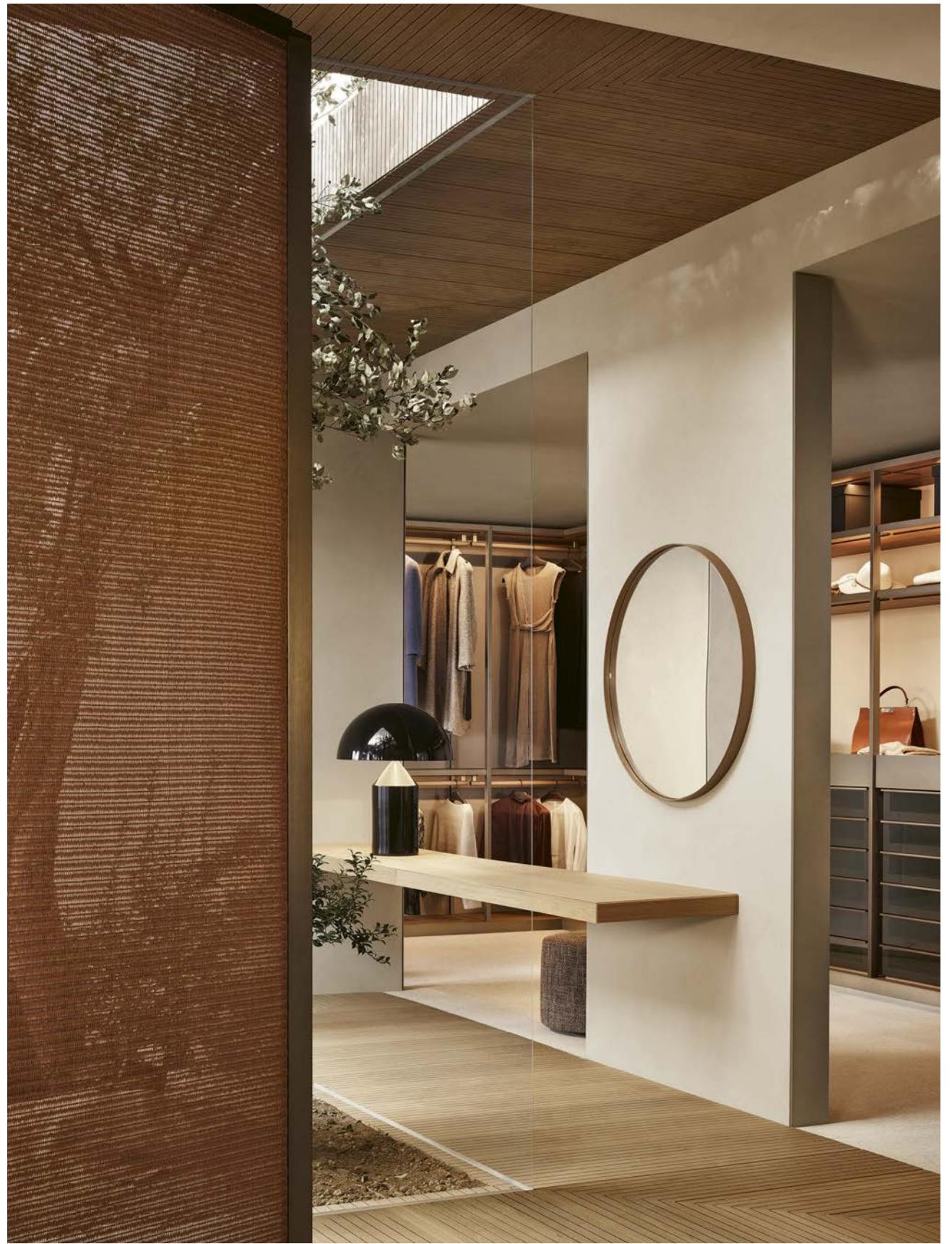


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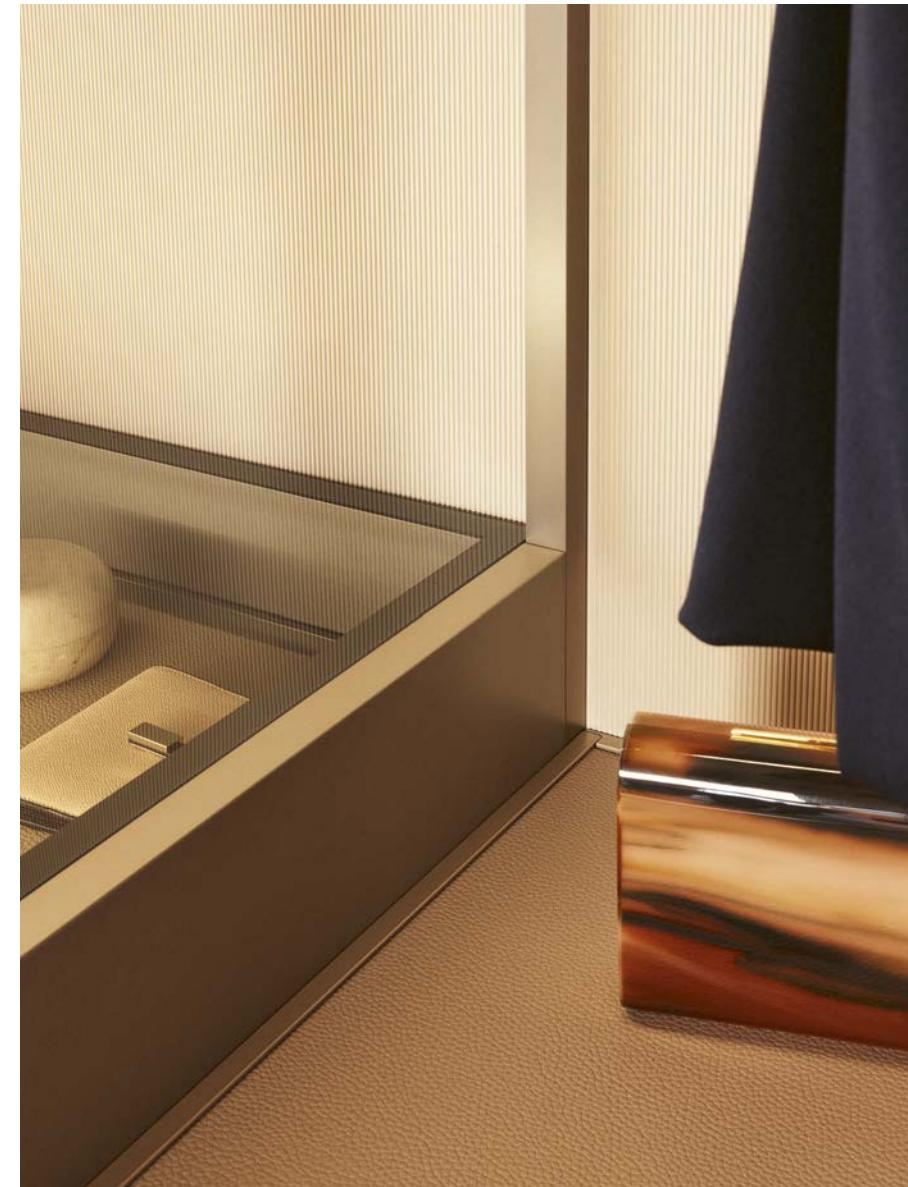






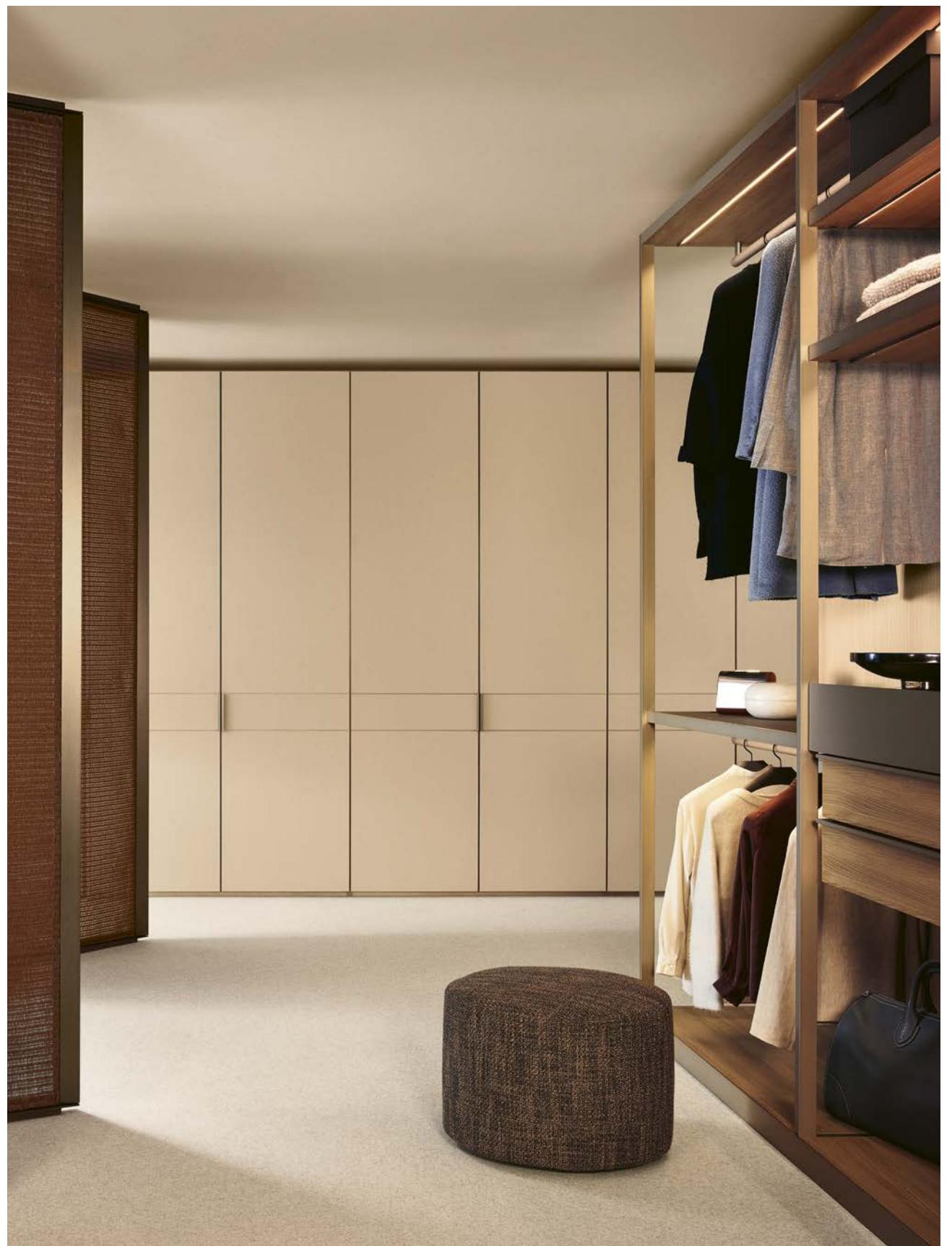


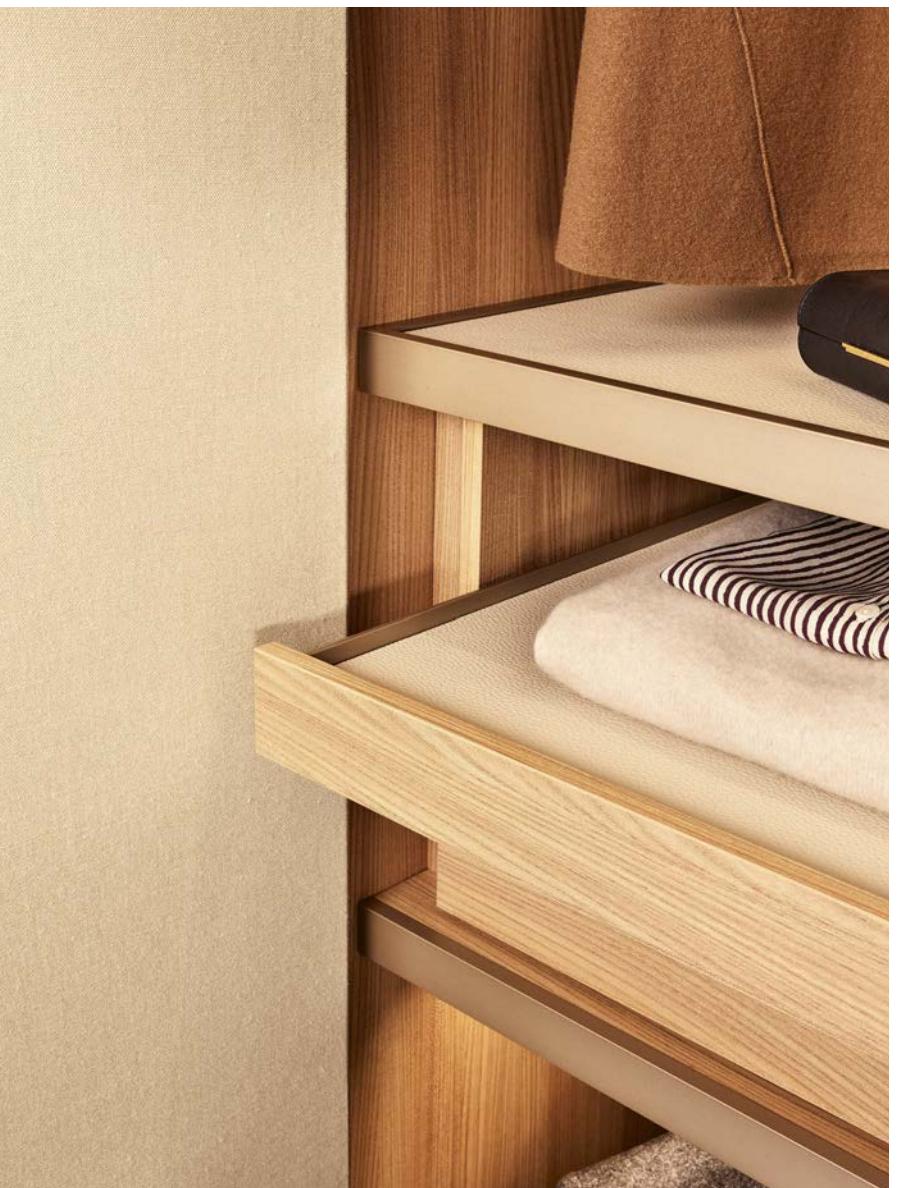
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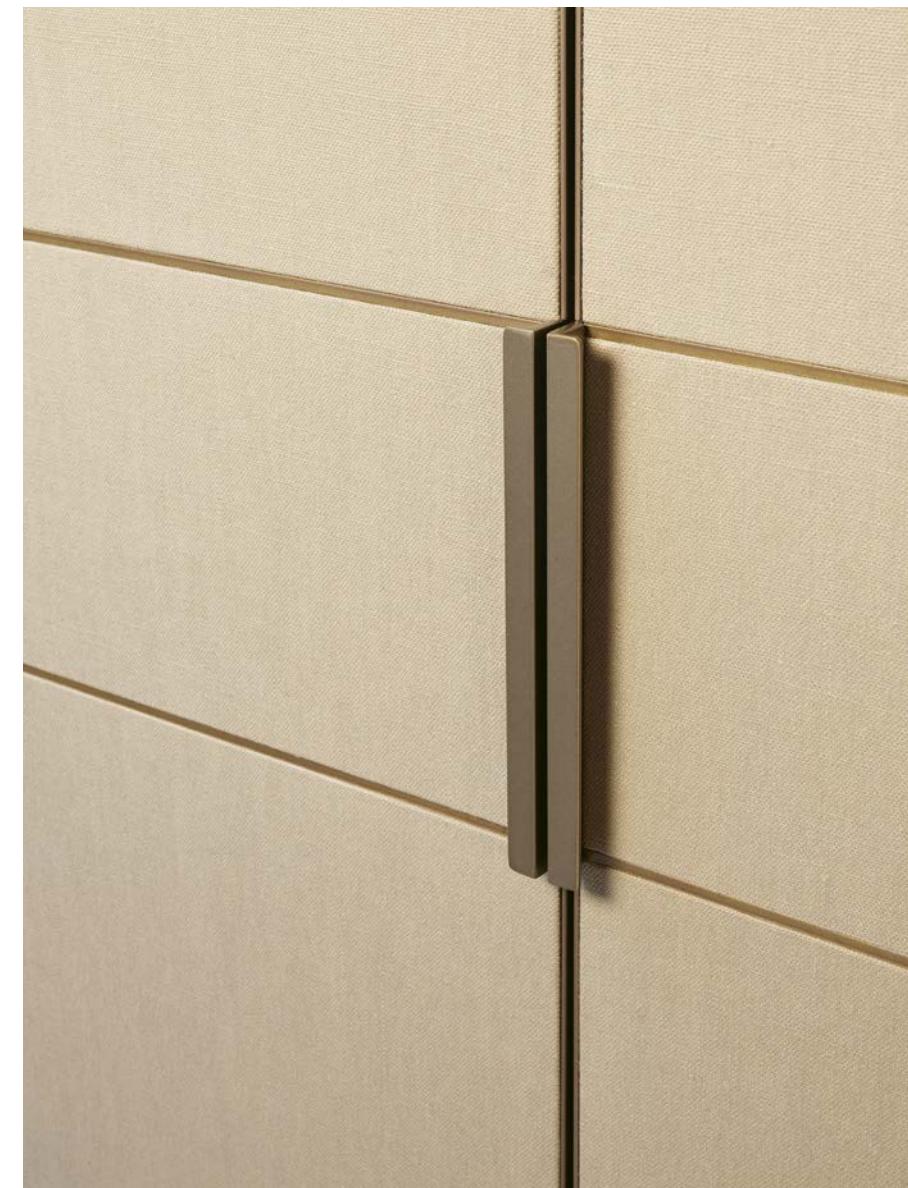
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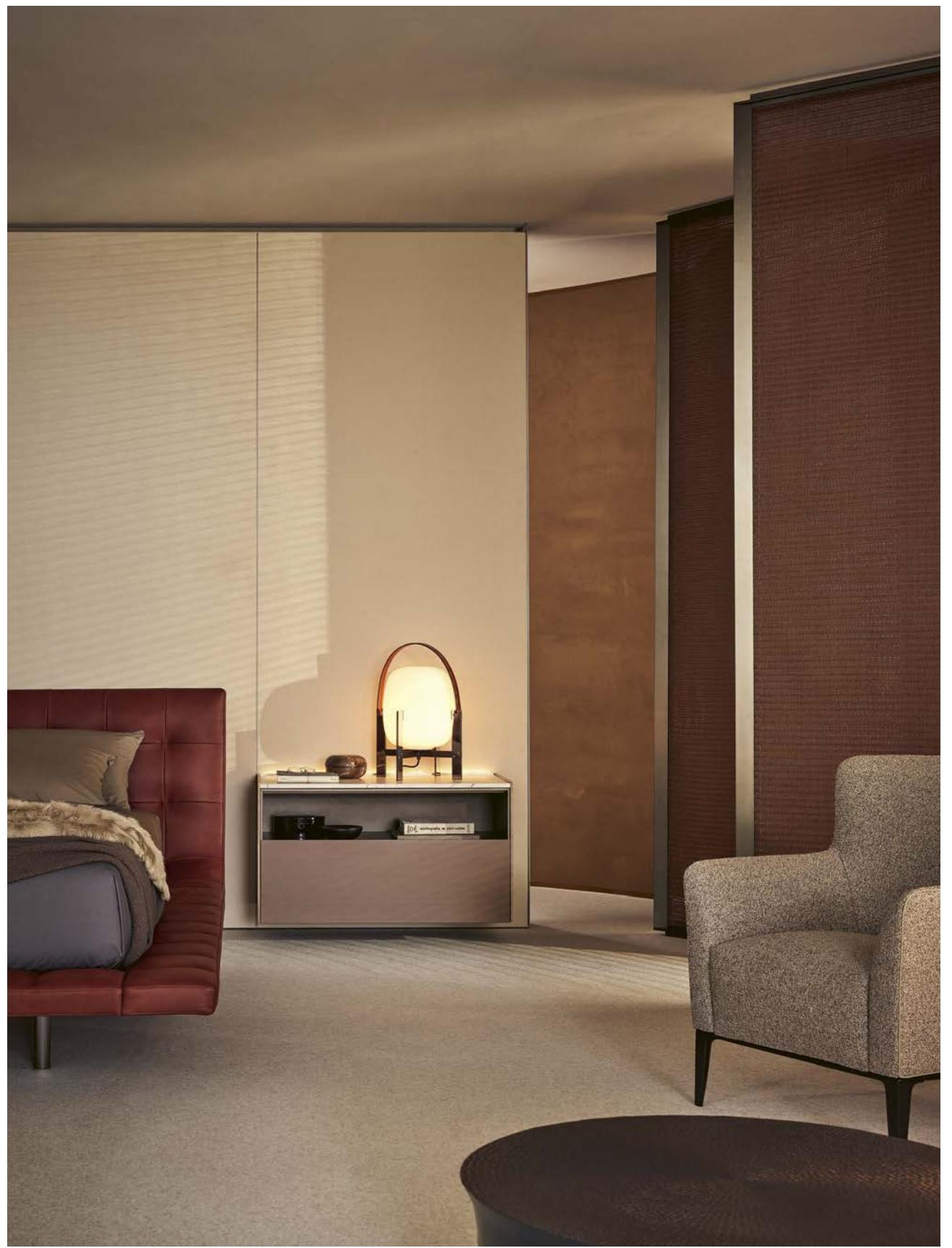
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Code

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Divano Westside, design Jean-Marie Massaud, rivestimento sfoderabile in tessuto Arcadia 05 bronzo, cuscini in tessuto Siro 04 notte, basamento in brown nickel opaco. Poltrona e pouf Kay Lounge, design Jean-Marie Massaud, rivestimento non sfoderabile in pelle Silk 06 roccia e struttura in cromo satinato. Tavolini Westside, design Jean-Marie Massaud, struttura in olmo nero, quadrato con piano superiore in marmo sahara noir opaco finitura poliestere e rettangolare con piano superiore in olmo nero. Tavolino Nara, design Jean-Marie Massaud, in legno massello noce gold. Sistema Code, design R&D Poliform. Boiserie in tessuto lino chiaro e laccato opaco canapa con profili in champagne opaco. Da un lato, contenitori sospesi in laccato metallico ottone e top retroilluminato in marmo zecevo levigato, mensolone retroilluminato in olmo nero con canalina in olmo nero e profili in champagne opaco attrezzata con passacavi, mensole retroilluminate in laccato metallico ottone. Dall'altro, contenitori sospesi in olmo nero con vani a giorno in laccato opaco ottone e top retroilluminato in marmo zecevo levigato, mensole retroilluminate in laccato metallico ottone. Pouf New York, design Jean-Marie Massaud, rivestimento sfoderabile in velluto Tebe 08 notte, piedini in brown nickel lucido. Tappeto Plain tortora.

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Sistema Code, design R&D Poliform. Boiserie in tessuto lino chiaro e laccato opaco canapa con profili in champagne opaco. Contenitori sospesi in olmo nero con vani a giorno in laccato opaco ottone e top retroilluminato in marmo zecevo levigato, mensole retroilluminate in laccato metallico ottone.

pp. 75, 76-77, 78, 79, 80-81, 87

Cabina armadio Senzafine, design R&D Poliform, con struttura in nobilitato olmo, fianchi a telaio, bordi e fascia zoccolo in champagne opaco, schienali in metacrilato roller latte. Ripiani superiori in nobilitato olmo con frontale in champagne opaco, luce a led integrata. Tubi appendiabiti rivestiti in tecnopelle 06 nocciola e champagne opaco. Ripiani inferiori in tecnopelle 06 nocciola con telaio champagne opaco. Cassettiere a vetrina con piano superiore in vetro fumé, cassetto con frontale a smusso in laccato opaco champagne e piano in tecnopelle 06 nocciola. Cassetti inferiori in nobilitato olmo e vetro riflettente fumé con maniglia Track in champagne opaco. Pouf New York, design Jean-Marie Massaud, rivestimento sfoderabile in tessuto Antea 05 terra di siena. Specchio Circle, design R&D Poliform, con cornice in cuoio 26 invecchiato e specchio bianco. Poltrona Santa Monica, design Jean-Marie Massaud, in velluto sfoderabile Tebe 11 bruciato.

pp. 83, 84, 85

Armadio Senzafine Cover, design R&D Poliform, con ante battenti in tessuto lino chiaro, profili e maniglie Fitted in champagne opaco. Pouf New York, design Jean-Marie Massaud, rivestimento sfoderabile in tessuto Antea 05 terra di siena.

pp. 87, 88-89

Armadio Senzafine Cover, design R&D Poliform, con ante battenti e maniglie Cover in tecnopelle 05 latte, profili in champagne opaco. Poltrona Santa Monica, design Jean-Marie Massaud, rivestimento sfoderabile in velluto Tebe 11 bruciato. Tavolino Nara, design Jean-Marie Massaud, in legno massello noce gold.

pp. 90, 91, 93

Madia Code, design R&D Poliform, in noce gold con top in marmo zecevo levigato attrezzato con passacavi in champagne opaco, vani a giorno e struttura interna in laccato opaco ottone, basamento con piedini in champagne opaco. Boiserie Code, design R&D Poliform, in tessuto lino chiaro con profili in champagne opaco. Specchio Circle, design R&D Poliform, con cornice in cuoio 02 nero e specchio bianco. Pouf New York, design Jean-Marie Massaud, rivestimento sfoderabile in tessuto Antea 05 terra di siena.

pp. 94-95, 97, 98, 103

Letto Onda, design R&D Poliform, rivestimento non sfoderabile con lavorazione capitonné in pelle Silk 10 terracotta, piedini in brown nickel opaco. Biancheria da letto coordinata in cotone Provence 04 tortora e 06 roccia. Sistema giorno Code, design R&D Poliform. Boiserie in tessuto lino chiaro con profili in champagne opaco. Da un lato, contenitore sospeso retroilluminato in laccato metallico ottone con top in marmo zecevo levigato e vano a giorno in laccato opaco ottone. Dall'altro, mensola retroilluminata in laccato metallico ottone. Poltrone Gentleman Single, design Marcel Wanders, rivestimento sfoderabile in tessuto Kitami 04 sabbia e gros-grain sahara, basamento in brown nickel lucido. Tavolino Dama, design R&D Poliform, in legno massello noce canaletto. Tavolino Soori, design Soo Chan, in metallo finitura bronzo anticato.

pp. 99, 100-101

Sistema giorno Code, design R&D Poliform. Boiserie in tessuto lino chiaro con profili in champagne opaco, contenitori sospesi in noce gold con top retroilluminato in marmo zecevo levigato. Mensolone retroilluminato in laccato semilucido visone e canalina con profili in champagne opaco.

pp. 63, 64-65, 67, 68-69, 70, 71

Westside sofa, design Jean-Marie Massaud, removable cover in fabric Arcadia 05 bronzo, cushions in fabric Siro 04 notte, base in mat brown nickel. Kay Lounge pouf and armchair, design Jean-Marie Massaud, non-removable cover in leather Silk 06 roccia and structure in satin chrome. Westside coffee tables, design Jean-Marie Massaud, structure in black elm, square with upper shelf in mat marble sahara noir with polyester finish and rectangular with upper shelf in black elm. Nara coffee table, design Jean-Marie Massaud, in solid wood gold walnut. Code system design R&D Poliform. Wall panelling in fabric lino chiaro and mat lacquer canapa with profiles in mat champagne. On one side, suspended storage units in metal lacquer ottone and backlit top in mat marble zecevo, backlit thick shelf in black elm with channel in black elm and mat champagne profiles, accessorized for cable passage, backlit shelves in metal lacquer ottone. On the other side, suspended storage units in black elm with open compartments in mat lacquer ottone and backlit top in mat marble zecevo, backlit shelves in metal lacquer ottone. New York pouf, design Jean-Marie Massaud, non-removable cover in velvet Tebe 08 notte, feet in glossy brown nickel. Carpet Plain tortora.

pp. 72-73

Code system, design R&D Poliform. Wall panelling in fabric lino chiaro and mat lacquer canapa with profiles in mat champagne. Suspended storage units in black elm with open compartments in mat lacquer ottone and backlit top in mat marble zecevo, backlit shelves in metal lacquer ottone.

pp. 75, 76-77, 78, 79, 80-81, 87

Senzafine walk-in closet, design R&D Poliform, with structure in elm melamine, frame sides, edges and plinth in mat champagne, backs in methacrylate roller latte. Upper shelves in elm melamine with front in mat champagne, integrated led light. Hanging rails covered in techno leather 06 nocciola and mat champagne. Lower shelves in techno leather 06 nocciola with mat champagne frame. Showcase chests of drawers with upper shelf in fumé glass, drawer with front with chamfered edge in mat lacquer champagne and shelf covered in techno leather 06 nocciola. Lower drawers in elm melamine and fumé reflecting glass with Track handle in mat champagne. New York pouf, design Jean-Marie Massaud, removable cover in fabric Antea 05 terra di siena. Circle mirror, design R&D Poliform, with frame in hide 26 invecchiato and white mirror. Santa Monica armchair, design Jean-Marie Massaud, removable cover in velvet Tebe 11 bruciato.

pp. 83, 84, 85

Wardrobe Senzafine Cover, design R&D Poliform, with leaf doors in fabric lino chiaro, profiles and handles Fitted in mat champagne. New York pouf, design Jean-Marie Massaud, with removable cover in fabric Antea 05 terra di siena.

pp. 87, 88-89

Wardrobe Senzafine Cover, design R&D Poliform, with leaf doors and handles Cover in techno leather 05 latte, profiles in mat champagne. Santa Monica armchair, design Jean-Marie Massaud, removable cover in velvet Tebe 11 bruciato. Nara coffee table, design Jean-Marie Massaud, in solid wood gold walnut.

pp. 90, 91, 93

Code sideboard, design R&D Poliform, in gold walnut with top in mat marble zecevo accessorized with cable passage channel in mat champagne, open compartments and inner structure in mat lacquer ottone, base with feet in mat champagne. Code wall panelling, design R&D Poliform, in fabric lino chiaro with profiles in mat champagne. Circle mirror, design R&D Poliform, with frame in hide 02 nero and white mirror. New York pouf, design Jean-Marie Massaud, removable cover in fabric Antea 05 terra di siena.

pp. 94-95, 97, 98, 103

Onda bed, design R&D Poliform, non-removable cover with capitonné manufacturing in leather Silk 10 terracotta, mat brown nickel feet. Coordinated bed linen in cotton Provence 04 tortora and 06 roccia. Day system Code, design R&D Poliform. Wall panelling in fabric lino chiaro with mat champagne profiles. On one side, backlit suspended storage unit in metal lacquer ottone with top in mat marble zecevo and open compartment in mat lacquer ottone. On the other side, backlit shelf in metal lacquer ottone. Gentleman Single armchairs, design Marcel Wanders, removable cover in fabric Kitami 04 sabbia and grosgrain sahara, base in glossy brown nickel. Dama coffee table, design R&D Poliform, in solid wood walnut canaletto. Soori coffee table, design Soo Chan, in metal with antique bronze finish.

pp. 99, 100-101

Code day system, design R&D Poliform. Wall panelling in fabric lino chiaro with mat champagne profiles, suspended storage units in gold walnut with backlit top in mat marble zecevo. Backlit thick shelf in semi-glossy lacquer visone and channel with mat champagne profiles.

sideboard

Code è un sistema giorno che include composizioni a parete, elementi contenitori e madie. Pensate per la zona pranzo e il soggiorno, le madie hanno linee semplici e spessori minimi. Alte o basse, con ante o vani a giorno, su basamento con piedini o in appoggio a terra, le madie si personalizzano con un'infinita varietà di finiture, anche le più preziose, per adattarsi agli stili più diversi.

Code is an open-plan system which includes wall-mounted compositions, storage units and sideboards. Designed for the dining and living room, the sideboards feature simple, slim lines. High or low, with doors or open-plan compartments, supported by a base with feet or resting on the ground, the sideboards are customised by an endless choice of sophisticated finishes to adapt to a wide variety of styles.





La combinazione di finiture caratterizza lo stile della madia, rendendolo più classico o più contemporaneo. A sinistra, dettaglio del vano a giorno con top interno in marmo sahara noir levigato finitura poliestere e del vassorio con fondo in tecnopelle 06 nocciola della madia Code in laccato metallico bronzo.

The combination of finishes is the signature feature of the side-board, adding a more classic or contemporary look. On the left, detail of the open-plan compartment with inner top in smooth sahara noir marble, polyester finish and tray with the bottom in techno leather 06 nocciola, and the Code sideboard in lacquered metallic bronzo.

Nella versione alta con ante in vetro trasparente, fumé o trasparente riflettente, la madia Code è un'elegante vetrina per la zona pranzo. A destra, madia Code in laccato metallico ottone con schienali in noce c. e struttura interna in laccato opaco ottone. Contenitori vetrina con luce a led integrata, ante in vetro trasparente riflettente con telaio e maniglia in ardesia opaco, ripiani in vetro trasparente, frontali dei cassetti in laccato metallico ottone. Vano a giorno con luce a led integrata, ripiani in laccato opaco ottone. Basamento con piedini in ardesia opaca.

In the high version with transparent, fumé or reflecting glass doors, the Code sideboard is an elegant display case for the dining area. To the right, the Code sideboard in metal lacquer ottone finish with back panels in walnut c. and inner structure in mat lacquer ottone. Storage unit display case with integrated led light, transparent reflecting glass doors with frame and handle in mat ardesia, shelves in transparent glass, drawer fronts in metal lacquer ottone. Open-plan compartment with integrated led light, shelves in mat lacquer ottone. Base with feet in mat ardesia.





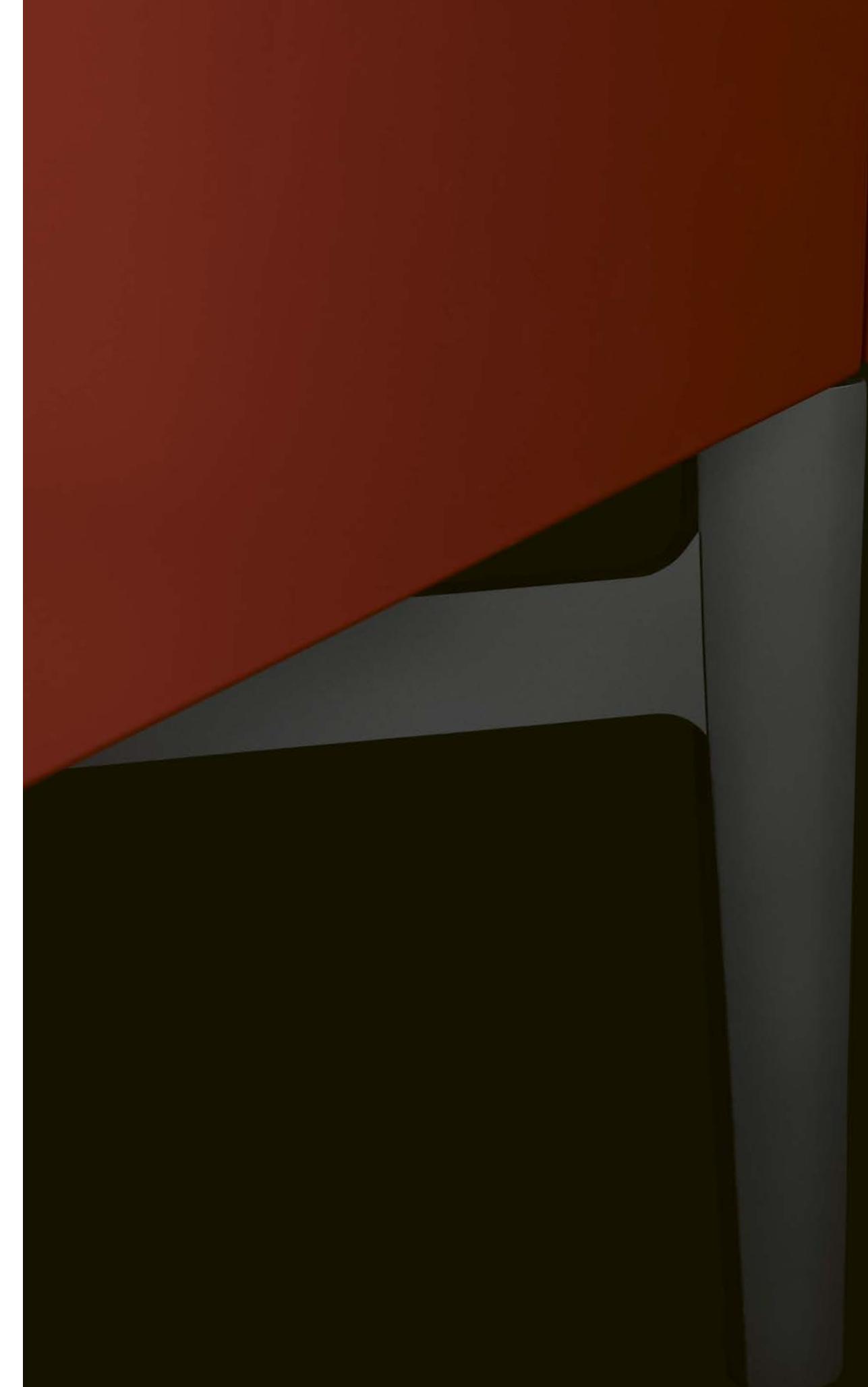
Spessori ridotti al minimo per i pannelli laterali, le ante e i frontalini dei cassetti. A sinistra, dettaglio del cassetto. Nelle pagine seguenti, mobile Code, design R&D Poliform, in laccato semilucido granata con top in laccato metallico ottone. Vano a giorno in laccato opaco ottone. Basamento con piedini in ardesia opaco.

Ultra-slim side panels, doors and drawer fronts. To the left, detail of the drawer. Following pages, Code sideboard, design R&D Poliform, in semi-glossy lacquer granata with top in metal lacquer ottone. Open-plan compartment in mat lacquer ottone. Base with feet in mat ardesia.



Classica ed elegante nella versione in appoggio a terra con zoccolo sottile, la madia Code acquista leggerezza e slancio grazie al basamento in fusione di metallo, disponibile nelle finiture ardesia e champagne. A destra, dettaglio del basamento con piedini in ardesia opaco.

Classic and elegant in the floor-standing version with a slim plinth, the Code sideboard acquires lightness and grace thanks to the cast metal base, available in ardesia and champagne finishes. To the right, detail of base with feet in mat ardesia.





I fianchi, i frontalini dei cassetti e il retro schienale sono progettati per trovarsi leggermente più in alto del top, così da creare un volume visivamente più compatto. A sinistra, dettaglio del cassetto in laccato semilucido granata e del vano a giorno in laccato opaco ottone.

The sides and front panels of the drawers and back panel are designed to be slightly higher than the top to create a visibly more compact volume. To the left, close-up of semi-glossy lacquer granata finish and open-plan compartment in mat lacquer ottone.



Hidden gardens





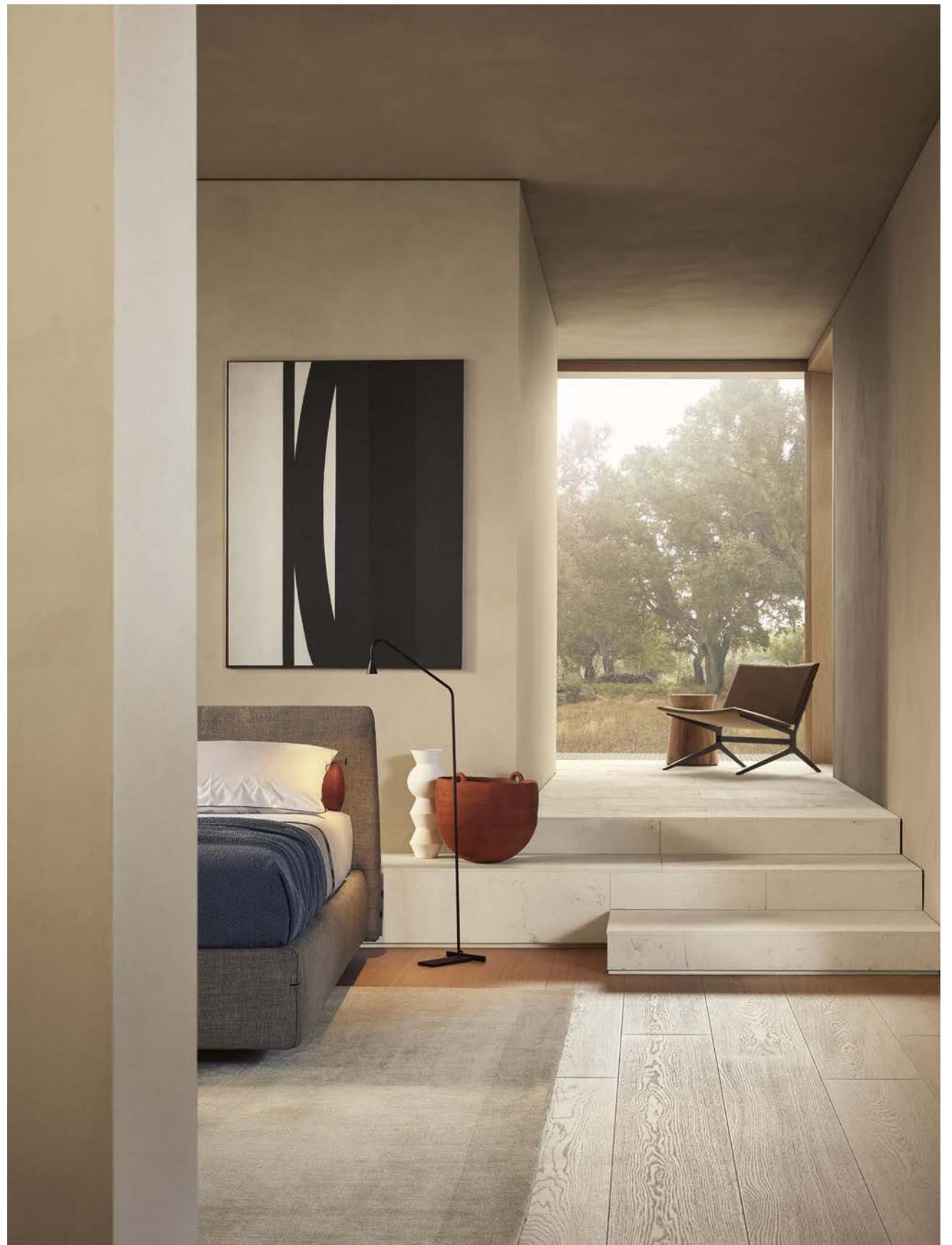


126



127







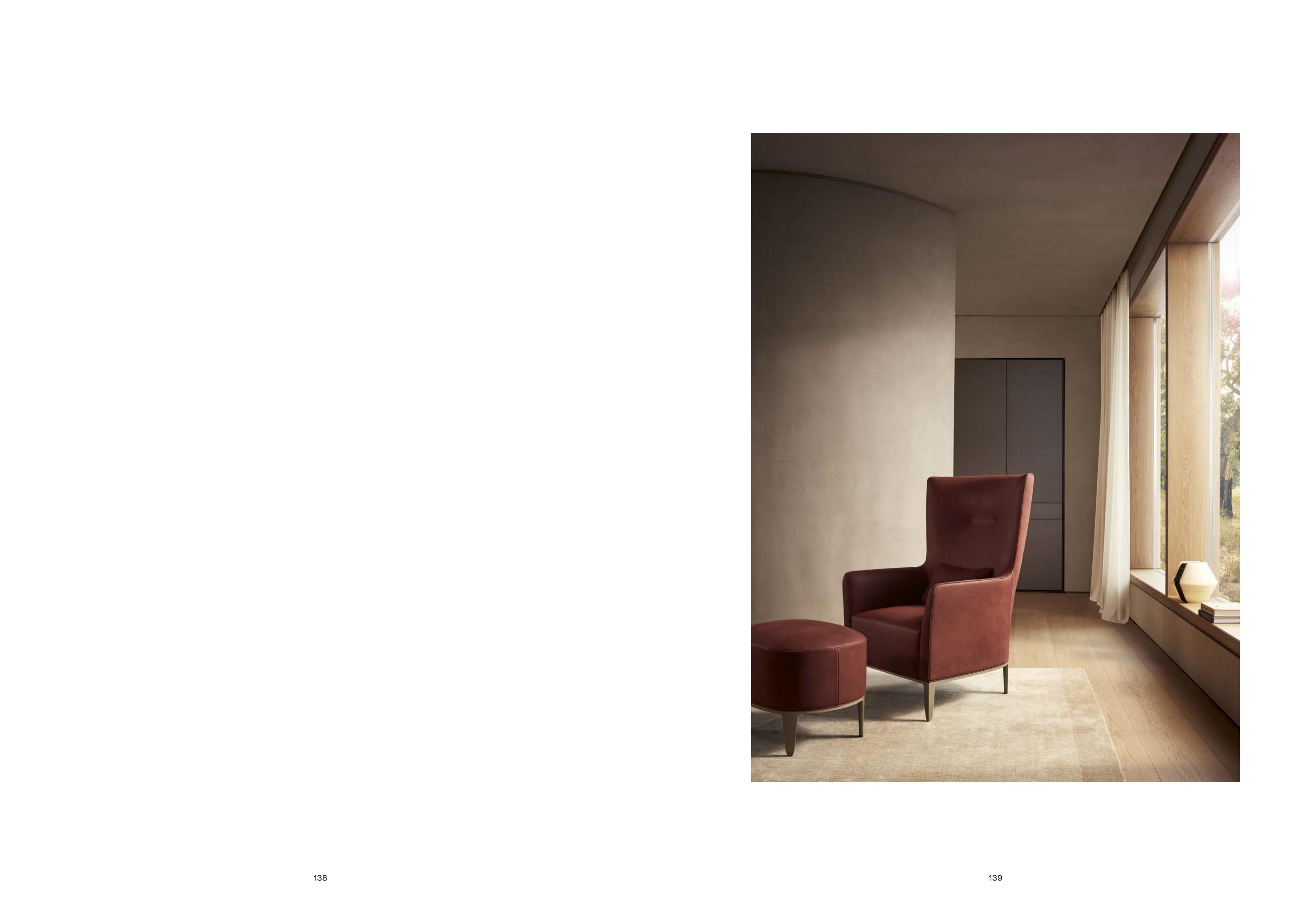


134



135





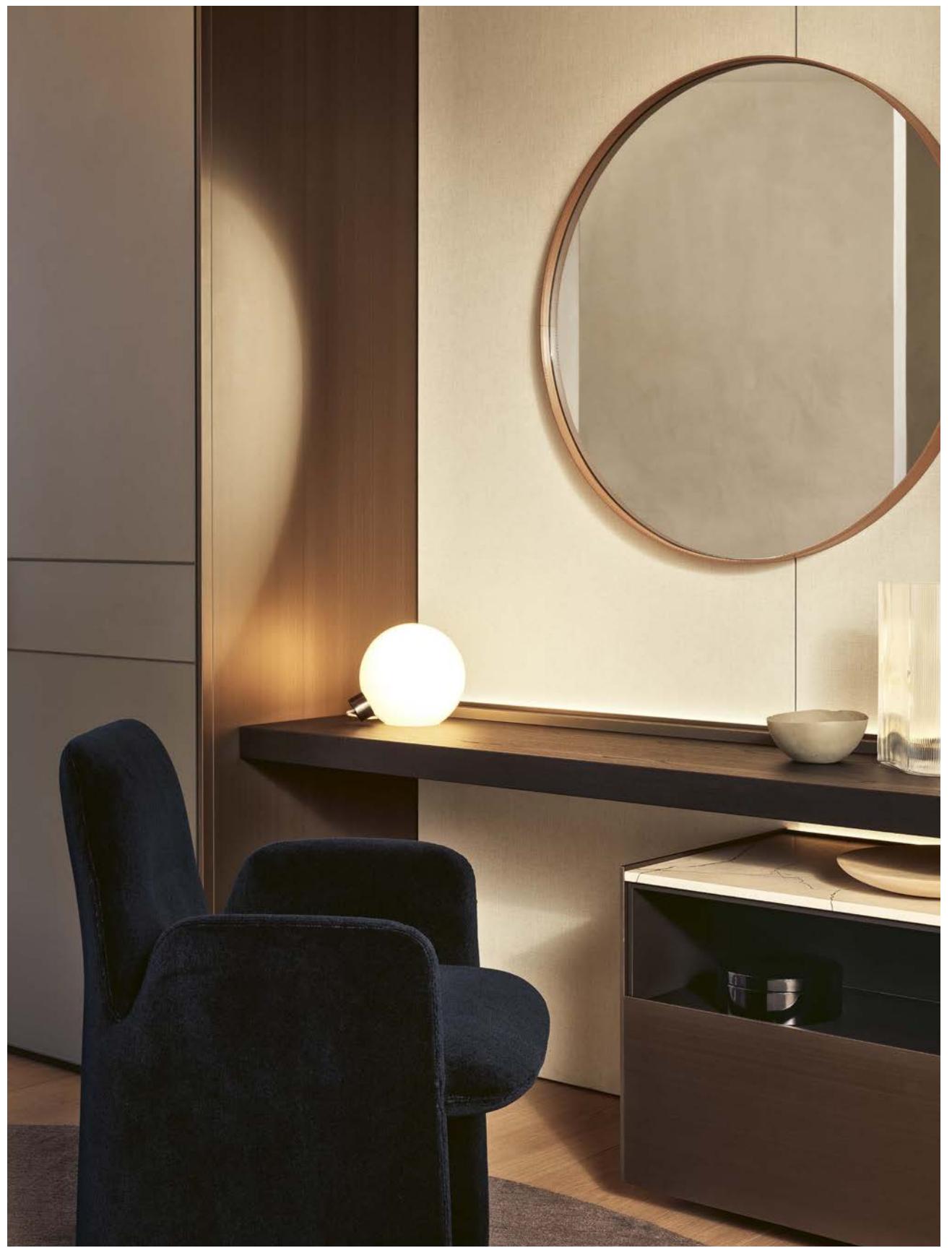




142



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pp. 123, 124-125, 128-129

Divano Gentleman's Friends, design Marcel Wanders, rivestimento sfoderabile in velluto Tebe 08 notte, basamento in brown nickel lucido. Poltrone Gentleman Relax e pouf Gentleman, design Marcel Wanders, rivestimento sfoderabile in tessuto Siro 02 lino e basamento in brown nickel lucido. Tavolini Soori, design Soo Chan, in metallo finitura bronzo anticato. Madia Code, design R&D Poliform, in noce gold con maniglia e basamento con piedini in champagne opaco. Vano a giorno in lacquato opaco champagne con schienale in specchio bronzo, luce a led integrata e top interno in marmo zecevo levigato. Sistema giorno Code, design R&D Poliform. Composizione sospesa con mensolone retroilluminato in lacquato metallico ottone, boiserie in laccato opaco canapa con profili in champagne opaco, vani a giorno in laccato opaco ottone con schienali in noce gold. Pouf New York, design Jean-Marie Massaud, in velluto sfoderabile Tebe 08 notte. Tappeto Plain tortora.

pp. 126-127

A sinistra, dettaglio della poltrona Gentleman Relax con rivestimento sfoderabile in tessuto Siro 02 lino e del tavolino Soori in metallo finitura bronzo anticato. A destra, dettaglio del mensolone retroilluminato e della canalina attrezzata con passacavi in laccato metallico ottone, della boiserie in laccato opaco canapa con profili in champagne opaco e dei vani a giorno in laccato opaco ottone con schienali in noce gold del sistema giorno Code.

pp. 131, 132-133, 136-137, 139

Letto Jacqueline, design Jean-Marie Massaud, testata e base imbottite con rivestimento sfoderabile in tessuto Lima 67 pernice e cuciture a cordoncino in colore nero. Rulli in pelle sfoderabile Silk 10 terracotta. Biancheria da letto coordinata in cotone Provence 01 bianco e 08 polvere con profili neri. Poltrona Kay Lounge, design Jean-Marie Massaud, rivestimento non sfoderabile in pelle Hairy cappuccino e struttura in brown nickel opaco. Tavolino Dama, design R&D Poliform, in legno massello noce canaletto. Poltrona Gentleman Reserved e pouf Gentleman, design Marcel Wanders, rivestimento sfoderabile in pelle Silk 10 terracotta e basamento in champagne opaco. Tappeto Plain natural.

p. 134

Letto Jacqueline, design Jean-Marie Massaud, testata e base imbottite con rivestimento sfoderabile in tessuto Lima 67 pernice e cuciture a cordoncino in colore nero. Rulli in pelle sfoderabile Silk 10 terracotta. Biancheria da letto coordinata in cotone Provence 01 bianco e 08 polvere con profili neri. Tavolini Nara, design Jean-Marie Massaud, in massello tinto olmo nero.

p. 135

Cassettiera Kelly, design Emmanuel Gallina, in noce gold con top in cuoio 02 nero e mensola superiore in vetro fumé. Poltrona Kay Lounge, design Jean-Marie Massaud, rivestimento non sfoderabile in pelle Hairy cappuccino e struttura in brown nickel opaco. Tappeto Plain tortora.

pp. 140-141, 145

Armadio Senzafine Cover, design R&D Poliform, ante battenti in vetro acidato bronzo, profili e maniglie Fitted in ardesia opaca, fianchi in laccato metallico ottone. Sistema giorno Code, design R&D Poliform. Mensolone superiore in laccato metallico ottone con luce a led integrata, boiserie in tessuto lino chiaro con profili ardesia opaca, mensolone retroilluminato in olmo nero, canalina attrezzata con passacavi in olmo nero e profili in ardesia opaca, contenitore sospeso retroilluminato in laccato metallico ottone con top in marmo zecevo levigato e vano a giorno in laccato opaco ottone. Specchio Circle, design R&D Poliform, con cornice in cuoio 26 invecchiato e specchio bianco. Sedia Guest, design Rodolfo Dordoni, rivestimento non sfoderabile in velluto Tebe 08 notte, cuscino seduta sfoderabile nella stessa finitura. Day bed Bellport, design Jean-Marie Massaud, rivestimento sfoderabile in tessuto Arcadia 05 bronzo, cuscino a rullo con cinghia in cuoio 02 nero e piedini in brown nickel opaco. Tappeto Plain tortora.

pp. 142-143

A sinistra, dettaglio dell'interno dell'armadio Senzafine Cover in nobilitato canvas beige con fianchi a telaio in ardesia opaca. Cassettiera a vetrina con piano superiore in vetro fumé, cassetto con frontale a smusso in laccato opaco ardesia e piano in tecnopelle 01 elefante. Cassetti inferiori con frontali in vetro riflettente fumé con bordo e maniglia Track in ardesia opaca. Tubo appendiabiti in ardesia opaca rivestito in tecnopelle 01 elefante. A destra, dettaglio delle ante in vetro acidato bronzo con profili e maniglie Fitted in ardesia opaca dell'armadio Senzafine Cover.

pp. 123, 124-125, 128-129

Gentleman's Friends sofa, design Marcel Wanders, removable cover in velvet Tebe 08 notte and glossy brown nickel base. Gentleman Relax armchairs and Gentleman pouf, design Marcel Wanders, removable cover in fabric Siro 02 lino and base in glossy brown nickel. Soori coffee tables, design Soo Chan, in metal with antique bronze finish. Code sideboard, design R&D Poliform, in gold walnut with handle and base with feet in mat champagne. Open compartment in mat lacquer champagne with back in bronzed mirror, integrated led light and top in mat marble zecevo. Code day system, design R&D Poliform. Wall mounted composition with backlit thick shelf in metal lacquer ottone, wall panelling in mat lacquer canapa with mat champagne profiles, open compartments in mat lacquer ottone with backs in gold walnut. New York pouf, design Jean-Marie Massaud, removable cover in velvet Tebe 08 notte. Carpet Plain tortora.

pp. 126-127

To the left, close up of the Gentleman Relax armchair with removable cover in fabric Siro 02 lino and of the Soori coffee table in metal with antique bronze finish. To the right, close up of the backlit thick shelf and of the accessorized channel with cable passage in metal lacquer ottone, of the wall panelling in mat lacquer canapa with mat champagne profiles and of the open compartments in mat lacquer ottone with backs in gold walnut of the Code day system.

pp. 131, 132-133, 136-137, 139

Jacqueline bed, design Jean-Marie Massaud, headboard and padded base with removable cover in fabric Lima 67 pernice and drawstring stitchings in black colour. Roll cushions in removable leather Silk 10 terracotta. Coordinated bed linen in cotton Provence 01 bianco and 08 polvere with profiles nero. Kay Lounge armchair, design Jean-Marie Massaud, non-removable cover in leather Hairy cappuccino and mat brown nickel structure. Dama coffee table, design R&D Poliform, in solid wood walnut canaletto. Gentleman Reserved armchair and Gentleman pouf, design Marcel Wanders, removable cover in leather Silk 10 terracotta and base in mat champagne. Carpet Plain natural.

p. 134

Jacqueline bed, design Jean-Marie Massaud, headboard and padded base with removable cover in fabric Lima 67 pernice and drawstring stitchings in black colour. Roll cushions in removable leather Silk 10 terracotta. Coordinated bed linen in cotton Provence 01 bianco and 08 polvere with profiles nero. Nara coffee tables, design Jean-Marie Massaud, in solid wood stained black elm.

p. 135

Kelly chest of drawers, design Emmanuel Gallina, in gold walnut with top in hide 02 nero and upper shelf in fumé glass. Kay Lounge armchair, design Jean-Marie Massaud, non-removable cover in leather Hairy cappuccino and mat brown nickel structure. Carpet Plain tortora.

pp. 140-141, 145

Wardrobe Senzafine Cover, design R&D Poliform, leaf doors in etched glass bronzo, profiles and handles Fitted in mat ardesia, sides in metal lacquer ottone. Day system Code, design R&D Poliform. Upper thick shelf in metal lacquer ottone with integrated led light, wall panelling in fabric lino chiaro with mat ardesia profiles, backlit thick shelf in black elm, accessorized channel with cable passage in black elm and profiles in mat ardesia, backlit suspended storage unit in metal lacquer ottone with top in mat marble zecevo and open compartment in mat lacquer ottone. Circle mirror, design R&D Poliform, with frame in hide 26 invecchiato and white mirror. Guest chair, design Rodolfo Dordoni, non-removable cover in velvet Tebe 08 notte, removable cushion in the same finish. Bellport daybed, design Jean-Marie Massaud, removable cover in fabric Arcadia 05 bronzo, roll cushion with belt in hide 02 nero and mat brown nickel feet. Carpet Plain tortora.

pp. 142-143

To the left, close up of the interior of the wardrobe Senzafine Cover in canvas beige melamine with frame sides in mat ardesia. Display case chest of drawers with top in fumé glass, drawer with front with chamfered edge in mat lacquer ardesia and shelf in techno leather 01 elefante. Lower drawers with fronts in fumé reflecting glass with frame and Track handle in mat ardesia. Hanging rail in mat ardesia covered in techno leather 01 elefante. To the right, close up of the doors in etched glass bronzo with profiles and handles Fitted in mat ardesia of the wardrobe Senzafine Cover.



COLLEZIONE POLIFORM
POLIFORM COLLECTION

SEDIE
CHAIRS



Sophie Lite, design Emmanuel Gallina



Sophie, design Emmanuel Gallina



Stanford Bridge, design Jean-Marie Massaud

PANCHE
BENCHES



Jane, design Emmanuel Gallina



Home Hotel, design Jean-Marie Massaud



Grace, design Emmanuel Gallina



Ventura, design Jean-Marie Massaud



Ventura, design Jean-Marie Massaud

SGABELLI
STOOLS



Sophie Lite, design Emmanuel Gallina



Sophie, design Emmanuel Gallina



Ventura, design Jean-Marie Massaud



Mad Dining Chair, design Marcel Wanders



Ipanema, design Jean-Marie Massaud



Seattle, design Jean-Marie Massaud



Guest, design Rodolfo Dordoni



Harmony, design Rodrigo Torres



Ics, design Rodrigo Torres



Harmony, design Rodrigo Torres



Manta, design Rodrigo Torres



BB, design Blumer e Borghi

TAVOLI
TABLES



Mondrian, design Jean-Marie Massaud



Henry, design Emmanuel Gallina

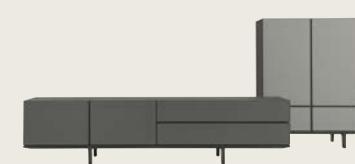


Kensington, design Jean-Marie Massaud

MADIE
SIDEBOARDS



Code, design R&D Poliform



Home Hotel, design Jean-Marie Massaud



Free, design Carlo Colombo



Concorde, design Emmanuel Gallina



Home Hotel, design Jean-Marie Massaud



Flute, design Roberto Barbieri



Febe, design Studio Kairos



Pandora, design Jean-Marie Massaud



Bristol, design Jean-Marie Massaud



Howard, design Jean-Marie Massaud



Mad Dining Table, design Marcel Wanders



Blade, design R&D Poliform



Giò, design Rodolfo Dordoni



Trevi, design Roberto Barbieri

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BOOKCASES



Bristol, design Jean-Marie Massaud

CONSOLLE
CONSOLE



Home Hotel, design Jean-Marie Massaud



Mathieu, design Emmanuel Gallina



Home Hotel, design Jean-Marie Massaud



Concorde, design Emmanuel Gallina



Westside, design Jean-Marie Massaud



Bellport, design Jean-Marie Massaud



Mondrian, design Jean-Marie Massaud



Mad Chair, design Marcel Wanders



Mad Joker, design Marcel Wanders



Mad Queen, design Marcel Wanders



Bristol, design Jean-Marie Massaud



Dune, design Carlo Colombo



Sydney, design Jean-Marie Massaud



Mad Chaise Longue, design Marcel Wanders



Mad King, design Marcel Wanders



Bellport, design Jean-Marie Massaud



Tribeca, design Jean-Marie Massaud



Shanghai, design Carlo Colombo



Paris Seoul, design Jean-Marie Massaud



Stanford, design Jean-Marie Massaud



Stanford Lounge, design Jean-Marie Massaud



Santa Monica, design Jean-Marie Massaud



Gentleman's Friends, design Marcel Wanders



Gentleman Single, design Marcel Wanders



Kay Lounge, design Jean-Marie Massaud



Santa Monica Lounge, design Jean-Marie Massaud



Santa Monica Home, design Jean-Marie Massaud



Marlon, design Vincent Van Duysen



Gentleman Relax, design Marcel Wanders



Gentleman Reserved, design Marcel Wanders



Jane, design Emmanuel Gallina



Ipanema, design Jean-Marie Massaud



Ventura Lounge, design Jean-Marie Massaud



Gaston, design Vincent Van Duysen



Jane, design Emmanuel Gallina



Jane Large, design Emmanuel Gallina



Jane Lounge, design Emmanuel Gallina



BB, design Blumer e Borghi

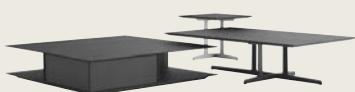


Wallace, design Jean-Marie Massaud



Big Bug, design Paola Navone

TAVOLINI
COFFEE TABLES



Westside, design Jean-Marie Massaud



Creek, design Jean-Marie Massaud



Mondrian, design Jean-Marie Massaud

POUF
POUFS



New York, design Jean-Marie Massaud



Henry, design Emmanuel Gallina



Play, design R&D Poliform



Henry, design Emmanuel Gallina



Bristol, design Jean-Marie Massaud



Tribeca, design Jean-Marie Massaud



Onda, design R&D Poliform



Gant, design R&D Poliform



Home Hotel, design Jean-Marie Massaud



Bigger, design Carlo Colombo

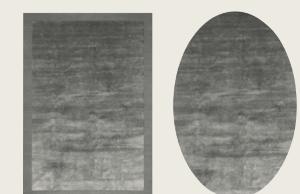


Soori, design Soo Chan

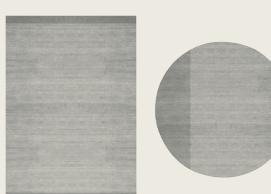
TAPPETI
CARPETS



Tratto, design R&D Poliform



Frame, design R&D Poliform



Plain, design R&D Poliform



Nara, design Jean-Marie Massaud



Ilda, design Jean-Marie Massaud



Flute, design Roberto Barbieri



Soft, design R&D Poliform



Dama, design R&D Poliform



Stripes, design R&D Poliform



Dama, design R&D Poliform



Baba, design Roberto Barbieri



Paris Seoul, design Jean-Marie Massaud



Tridente, design Emmanuel Gallina



Mad Coffee Table, design Marcel Wanders



Kelly, design Emmanuel Gallina



Park 1, design Carlo Colombo



Jacqueline, design Jean-Marie Massaud

CONTENITORI NOTTE
NIGHT STORAGE UNITS



Kelly, design Emmanuel Gallina



Onda, design R&D Poliform



Abbinabili, design R&D Poliform



Rever, design Rodolfo Dordoni



Chloe, design Carlo Colombo



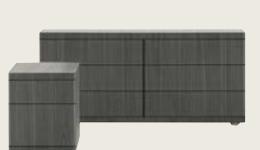
Dream, design Marcel Wanders



Dream, design Marcel Wanders



Chloe, design Carlo Colombo



You, design D&T



Onda, design Paolo Piva



Laze, design Rodolfo Dordoni



Arca, design R&D Poliform



Giò, design Rodolfo Dordoni

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Sara, design Flaviano Capriotti



Circle, design R&D Poliform

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